



# *iMultimedia*

THE **R500** SHOP

- Product Catalogue -

Connecting  
Artist & Client

#iMultimedia #Products



# Categories

**Welcome** to iMultimedia – The R500 Shop. We provide *à la carte* digital and fine art solutions.

By connecting you to a network of curated artists we give your idea the nutrients it needs to flourish.

## Web



- 7 Services
- PGS 3 - 10

## Photo



- 19 Services
- PGS 11 - 28

## Video



- 17 Services
- PGS 29 - 38

## Graphic



- 23 Services
- PGS 39 - 52

## Fine Art



- 8 Services
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## Animation



- 10 Services
- PGS 58 - 62

## App



- 9 Services
- PGS 63 - 67

## Sound



- 6 Services
- PGS 68 - 70

## Strategy



- 13 Services
- PGS 71 - 79

## Script



- 4 Services
- PGS 80 - 82



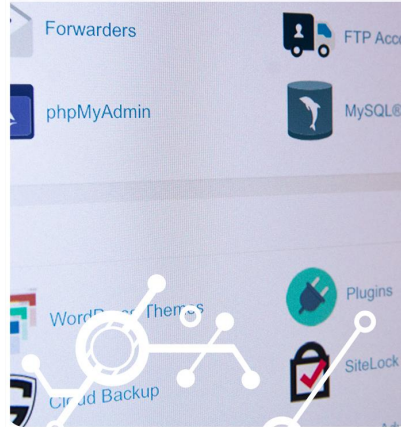
# Web Services

## Domain Parking



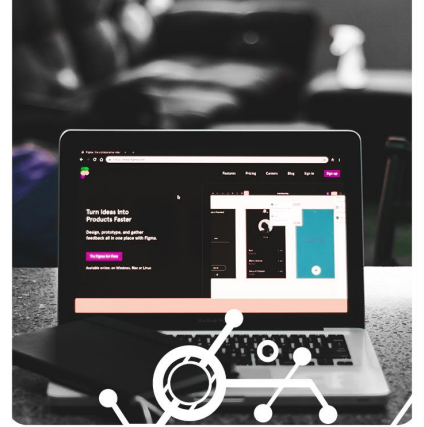
ZAR 300/ year

## Domain Hosting



ZAR 700/ year

## Landing Page



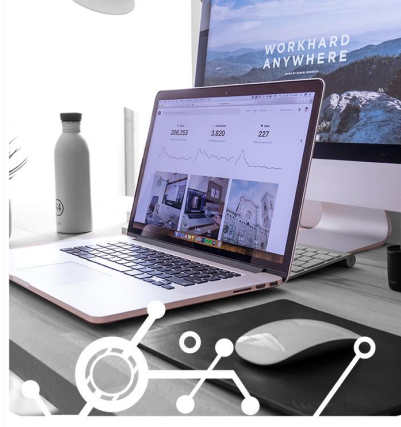
ZAR 1 500

## 1 Page Website



ZAR 2 500

## 5 Page Website



ZAR 5 500

## Online Store



ZAR 7 500

## Social Media Website



ZAR 25 500





**Product Title**  
Domain Parking

**Product Price**  
ZAR 300/year

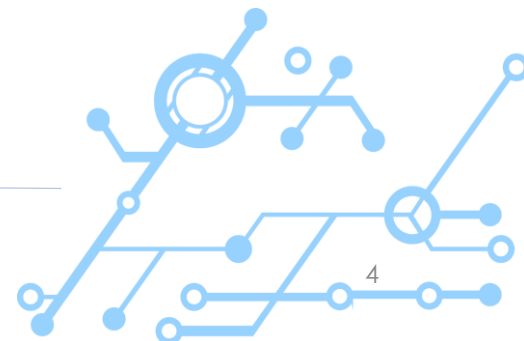
**Product Price Breakdown**  
12 Month Hosting: ZAR 25/month paid Yearly

**Product Short Description**  
Domain parking is when you reserve a domain name [www.example.com](http://www.example.com) but you don't reserve space on the domain for a website and/or emails.

## Domain Parking



ZAR 300/ year



**Product Title**

Domain Hosting

**Product Price**

ZAR 700/year

**Product Price Breakdown**

12 Month Hosting: ZAR 58/month paid yearly

**Product Short Description**

Your domain is like your physical address, it is advised that you purchase a domain so as to ensure your Brand name & domain name correspond.

**Product Package****Backend:** cPanel**Features:**

- Domain Name Reservation
- 5 Email Accounts
- 1 x MySQL Database
- 500MB Space

**Sections/ Plugins:**

- Email manager and Viewer
- MySQL Database Manager & FTP
- Email Account Manager
- Subdomains & Redirects

**Product Contents****Documentation and/or How to Guide**

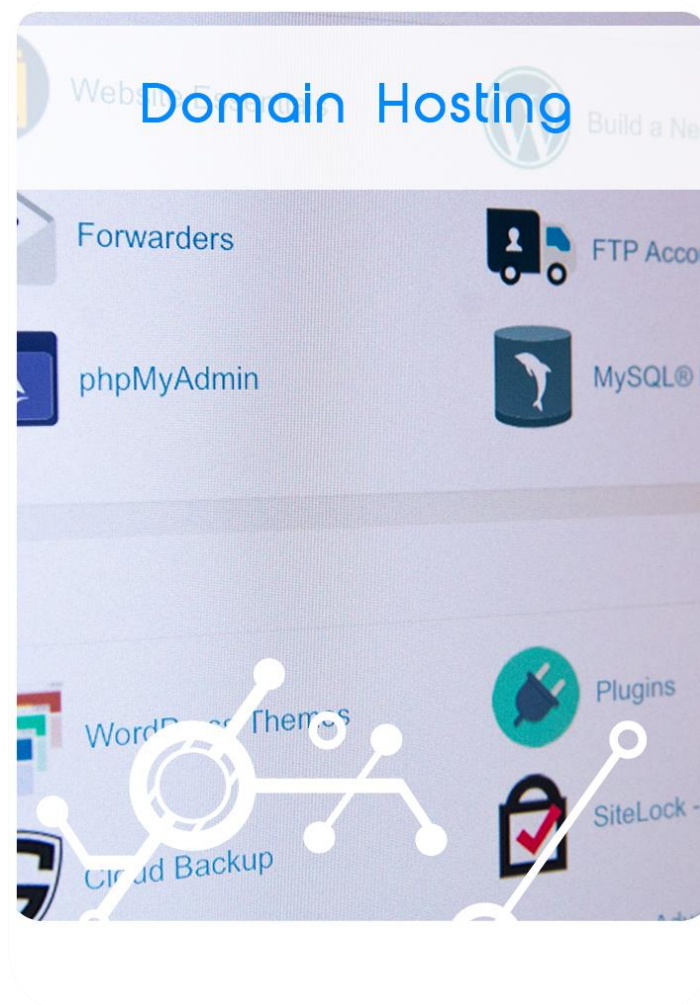
- Domain Hosting – Welcome Pack PDF  
(Site Summary and Revenue Advice)
- How to Use - cPanel PDF  
(Includes Email Account Creation)

**Product Video**

- How to Use cPanel Backend
- Domain Features Showcase Video

**Product Long Description**

Your domain is important to us because we need it for developing your website but you need it more. Your domain is the name that sits between your ..... (www) and your (.com or .other). If your company or brand name was “Example” then your domain name would/should be www.example.com or www.example.co.za . Now imagine you’ve created a brand around the name example and by the time you wish to create an online presence you realise that the name example.com and example.co.za have been taken, forcing you to opt for exampleproducts.com or examleservices.com. You can reserve a domain name without publishing a website on the name. This is achieved through **domain parking** at a fraction of the price, R300/year to be exact.



ZAR 700/ Year

**Product Title**

Landing Page

**Product Price**

ZAR 1 500

**Product Price Breakdown**

Template Upload :250

Content Preparation :750

Publishing &amp; Basic SEO :500

**Product Short Description**

A landing page is commonly used for lead collection.

**Product Package****Backend:** Joomla 3.0**Features:** Joomla Front End Template**Sections/ Plugins:** Landing, Image Sliders, Contact Form &/or Live Chat**Product Contents****Documentation and/or How to Guide**

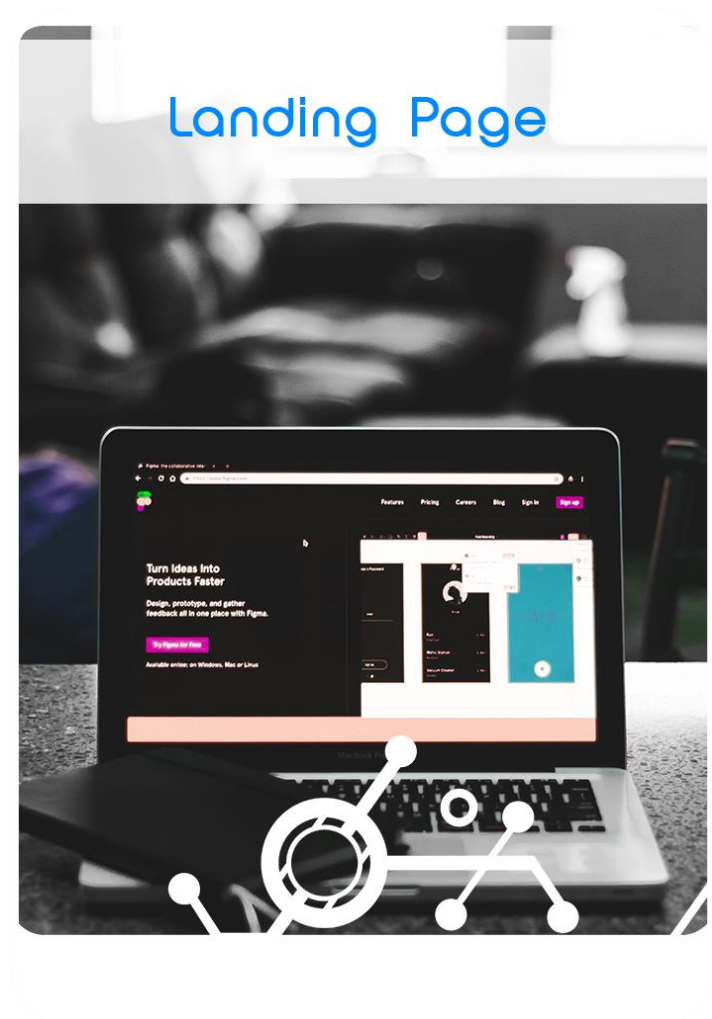
Landing Page – Welcome Pack PDF  
(Page Summary and Revenue Advice)  
How to Edit - Joomla Landing Page PDF  
(Includes lead Creation)

**Product Long Description**

The landing page is designed to be your 24 hour sales rep, this is the next best thing after Domain Parking. When an internet user searches for you on Google your domain with your social media pages will show up.

The landing page can be designed to showcase a video or image slide and have a contact form for building a client base for your product.

A landing page has also been used for spinoff products or events that will be available for a limited time and/or the creators would like to sell pre-tickets or previews of an upcoming product or service.



ZAR 1 500



**Product Title**

One Page (Company Profile) Website

**Product Price**

ZAR 2 500

**Product Price Breakdown**

- Content Preparation :1000
- Design & Layout :1500

**Product Short Description**

This is a website dedicated to showcasing your company services and products.

**Product Package**

Backend: Joomla 3.0

Features: Joomla Front End Template

Sections/ Plugins:

- Landing Page
- Menu
- Image Sliders
- Contact Form &/or Live Chat.

**Product Contents**

Documentation and/or How to Guide

- Company Profile Website – Welcome Pack PDF

**1 Page Website**

ZAR 2 500



**Product Title**

5 Page (Company Profile) Website

**Product Price**

ZAR 5 500

**Product Price Breakdown**

Template Upload	:500
Publishing	:1000
Content Preparation	:1000
Design & Layout	:1500
Basic SEO	:1500

**Product Short Description**

This is a website dedicated to showcasing your company services and products.

**Product Package**

**Backend:** Joomla 3.0

**Features:** Joomla Front End Template

**Sections/ Plugins:**

- Landing Page
- Menus
- Blog &/or Pages
- Image Sliders
- Contact Form &/or Live Chat.

**Product Contents****Documentation and/or How to Guide**

- Company Profile Website – Welcome Pack PDF
  - (Site Summary and Revenue Advice)
- How to Edit - Joomla Websites PDF
  - (Includes Blog Creation)

**Product Video**

How to Edit Joomla Backend

Current and Previous client Showcase

**Product Long Description**

The Company Profile Website is designed to showcase not only your company's products and/or services but also your company or products mission statement and vision will be displayed in more than just text and images. In a world that is governed by multimedia and constant content creation, one needs to take advantage by creating video content for every aspect of the company. Text, image, and video content will enrich your viewers experience and thus enrich your brand.

-



ZAR 5 500

**Product Title**

Online Store

**Product Price**

ZAR 7 500

**Product Price Breakdown**

Template Upload	:500
Publishing	:1000
Content Preparation	:1000
Design & Layout	:1500
Basic SEO	:1500
Product & Attribute Creation	:2000

**Product Short Description**

An online shop is a your personal website that allows you to sell items online, you can inherently accept payments and bookings 24 hours a day.

**Product Package****Backend:** Joomla 3.0**Features:** Joomla Front End Template**Sections/ Plugins:**

- \*User profile engine & Database linking
- Landing Page
- Menus
- Blog &/or Pages
- \*Products & Product Attributes
- Image Sliders &/or Multimedia Players
- Contact Form &/or Live Chat.

**Product Contents****Documentation and/or How to Guide**

- Online Shop – Welcome Pack PDF
  - (Site Summary and Revenue Advice)
- How to Edit - Joomla Websites PDF
  - (Includes Blog Creation)

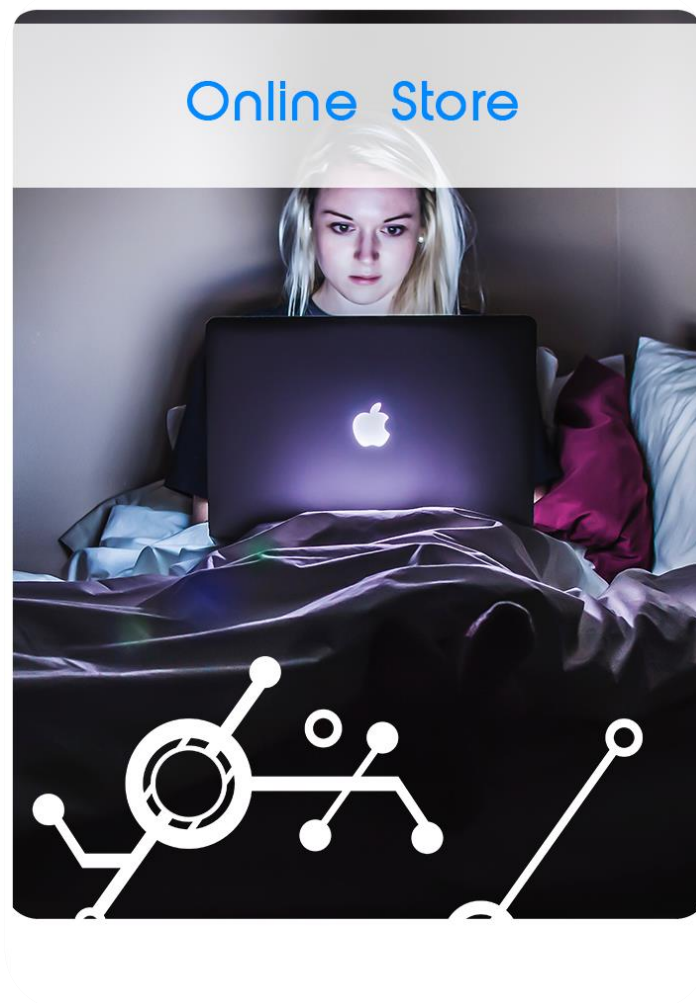
**Product Video**

- How to Edit Joomla Backend
- Online Shop Plugins & Template Showcase Video

**Product Long Description**

An online shop is possibly one of the most important types of websites one can have. We have been creating websites for over ten years and in those years the most common question from our clients is how they can monetize their website.

We are also approached as to how we can help physical stores reach more clients through multimedia. Our answer is simple, you need to close down that physical store unless its providing a significant amount of profit. Physical stores incur allot of overheads including rent and wages for a small store this may come up to 10k per month. With 10k per month you could dominate your segment online and begin competing with the major brands.



ZAR 7500



**Product Title**

Social Media Website

**Delivery Time**

96 Days

**Product Price**

ZAR 25 500

**Product Price Breakdown**

ZAR 1000 - Basic SEO

ZAR 1000 - Publishing

ZAR 1000 - Template Upload

ZAR 6000 - Content Preparation

ZAR 7000 - Design &amp; Layout

ZAR 9000 User Profile Engine Setup

**Product Short Description**

The significant difference in a social media website is That it is dedicated to showcasing user profiles that allow a user to post on a shared space and allow for other users to view each other's news feeds.

**Product Package**

- Backend: Joomla 3.0
- Features: Joomla Front End Template
- Sections/ Plugins:
- \*User profile engine & Database linking
- Landing Page,
- Menus,
- Blog &/or Pages,
- Image Sliders &/or Multimedia Players
- Contact Form &/or Live Chat.

**Product Contents**

Documentation and/or How-to Guide

- Social Media Website – Welcome Pack PDF
- (Site Summary and Revenue Advice)
- How to Edit - Joomla Websites PDF
- (Includes Blog Creation)

**Product Video**

How to Edit Joomla Backend

Social Media Plugins &amp; Template Showcase Video

**Product Long Description**

A social media website can be used as not only a platform for social engagement between similar groups of people but can also be implemented as a company intranet allowing members of your organization to share information between management and employee structures.



ZAR 25 500



# Photography Services

## Model Photography



ZAR 5 000

## Family Photography



ZAR 6 000

## Product Photography



ZAR 5 000

## Pet Photography



ZAR 5 000

## Indoor 500



ZAR 500

## Model Photography



ZAR 7 000

## Family Photography



ZAR 8 000

## Product Photography



ZAR 6 000

## Wildlife Photography



ZAR 6 500



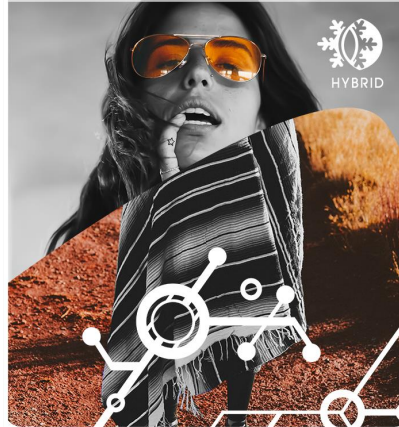
# Hybrid Photography Services

## Outdoor 500



ZAR 500

## Model Photography



ZAR 9 000

## Family Photography



ZAR 11 000

## Product Photography



ZAR 7 000

## Wedding Photography



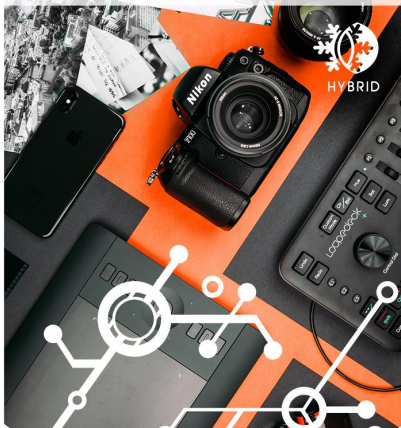
ZAR 5.5 k – 12.5k

## Real Estate Photography



ZAR 8 000

## Hybrid 500



ZAR 500



# Photo Editing Services



ZAR 500



ZAR 500



ZAR 500





# Photography Printing Services

AO Canvas Print



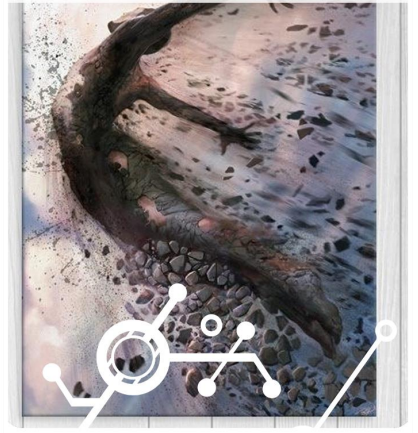
ZAR 2 500

A1 Canvas Print



ZAR 1 500

A2 Canvas Print



ZAR 950

A4 Canvas Print



ZAR 500

A5 Canvas Print



ZAR 250



# Indoor Photography Services

## Product Title

Indoor - Model/Fashion Photography

## Product Price

ZAR 5000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 3000
Assistant Photographer	-: N/A
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

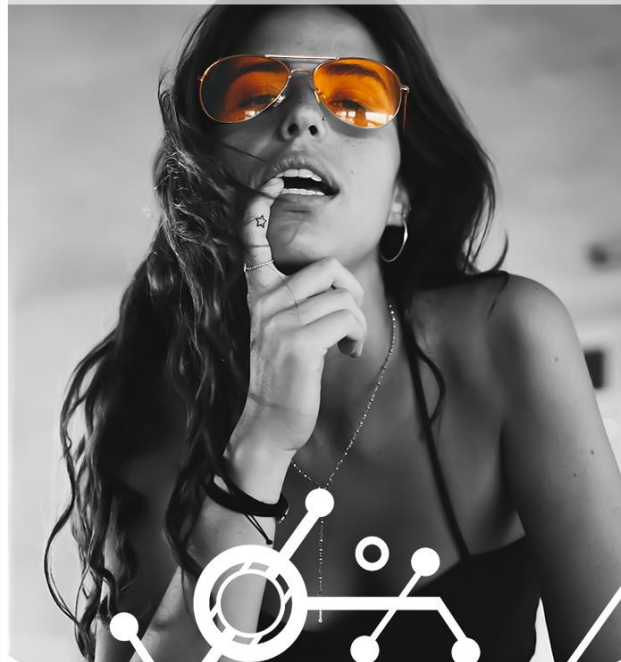
## Additional Fees

Additional hours	-:
	1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Indoor model or fashion shoot is a photoshoot using indoor backdrops/ scenery and focuses on the single subject. Commonly used for model and fashion shoots.

## Model Photography



ZAR 5 000

## Family Photography



ZAR 6 000

## Product Title

Indoor - Family/ Group Photography

## Product Price

ZAR 6 000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 3000
Assistant Photographer	-: 1000
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Product Short Description

Indoor family or group shoot is a photoshoot using indoor backdrops/ scenery and focuses on multiple subjects. Commonly used for family Christmas cards and music group promotional shoots.



# Indoor Photography Services

## Product Title

Indoor - Product Photography

## Product Price

ZAR 5 000

## Shoot Duration

5 Hours

## Product Price Breakdown

Lead Photographer	-: 3000
Assistant Photographer	-: N/A
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

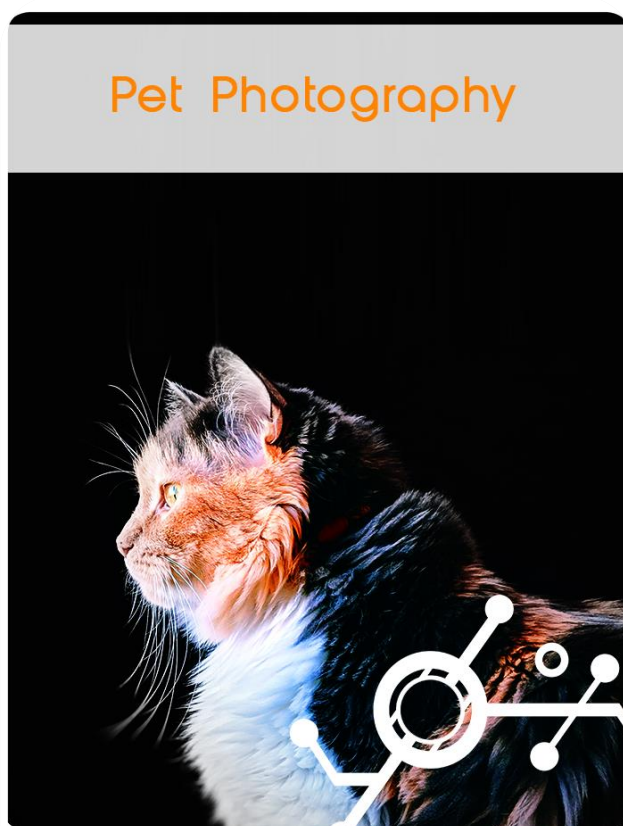
Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Indoor product shoot is a photoshoot using outdoor backdrops/ scenery and focuses on the single or multiple subjects or products. Commonly used for promoting food, appliances and other indoor products.



ZAR 5 000



ZAR 5 000

## Product Title

Pet Photography

## Product Price

ZAR 5 000

## Shoot Duration

5 Hours

## Product Price Breakdown

Lead Photographer	-: 3000
Assistant Photographer	-: N/A
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-:
1300/hour	
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Pet shoot is a photoshoot using indoor backdrops/ scenery and focuses on the single or multiple subjects, in this case pets. Commonly used for creating a pet portfolio and cherishing memories.



# Indoor Photography Services

## Product Title

Indoor Photoshoot 500

## Delivery Duration

30 min

## Product Price

ZAR 500

## Shoot Duration

1 Hour

## Product Price Breakdown

Lead Photographer	-: 300
Assistant Photographer	-: N/A
50 Photos on Online Drive	-: 200

## Additional Fees

Additional hours	-: 300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Indoor 500 shoot is a photoshoot using indoor backdrops/ scenery and focuses on the single or multiple subjects. We use minimal equipment and staff in order to keep the cost affordable.



ZAR 500



# Outdoor Photography Services

## Product Title

Outdoor - Model/Fashion Photography

## Product Price

ZAR 7 000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 3000
Assistant Photographer	-: 2000
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

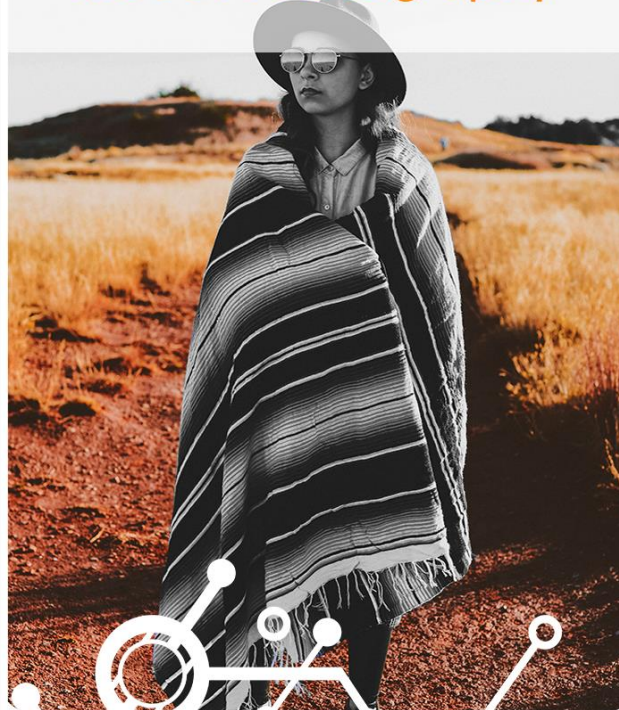
## Additional Fees

Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Outdoor model or fashion shoot is a photoshoot using outdoor backdrops/ scenery and focuses on the single subject. Commonly used for model and fashion shoots.

## Model Photography



ZAR 7 000

## Family Photography



ZAR 8 000

## Product Title

Outdoor - Family/ Group Photography

## Product Price

ZAR 8 000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 4000
Assistant Photographer	-: 2000
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-:
1300/hour	
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Outdoor family or group shoot is a photoshoot using outdoor backdrops/ scenery and focuses on multiple subjects. Commonly used for family Christmas cards and music group promotional shoots.



# Outdoor Photography Services

## Product Title

Outdoor - Product Photography

## Product Price

ZAR 6 000

## Shoot Duration

5 Hours

## Product Price Breakdown

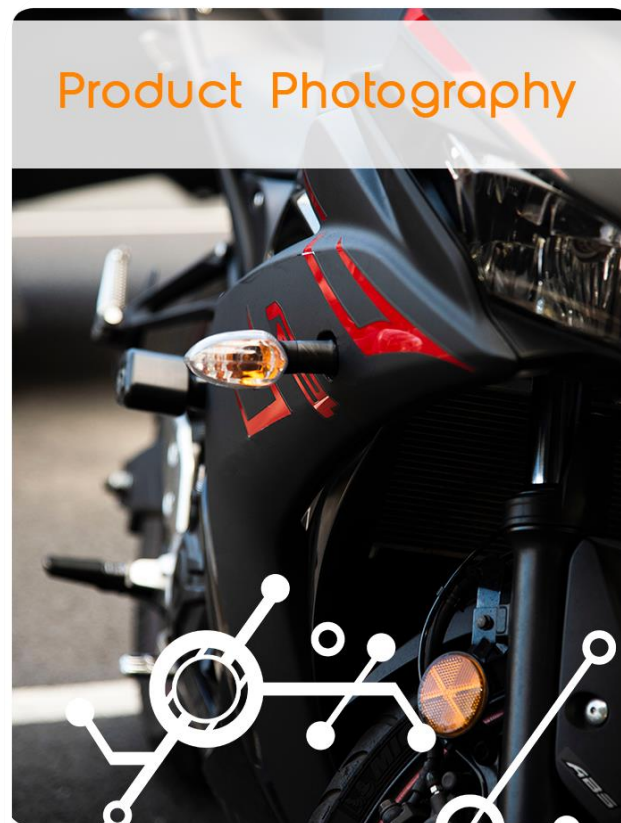
Lead Photographer	-: 4000
Assistant Photographer	-: N/A
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Outdoor product shoot is a photoshoot using outdoor backdrops/ scenery and focuses on the single or multiple subjects or products. Commonly used for promoting motorbikes, cars and other outdoor products.



ZAR 6 000

## Wildlife Photography



ZAR 6 500

## Product Title

Landscape/Wildlife Photography

## Product Price

ZAR 6500

## Shoot Duration

5 Hours

## Product Price Breakdown

Lead Photographer	-: 4500
Assistant Photographer	-: N/A
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-:
1300/hour	
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Landscape and/or wildlife shoot is a photoshoot using outdoor backdrops/ scenery and focuses on the landscape and/or wildlife. Commonly used as education and decorative artworks.



# Outdoor Photography Services

**Product Title**

Outdoor Photoshoot 500

**Shoot Duration**

30 Min

**Product Price Breakdown**

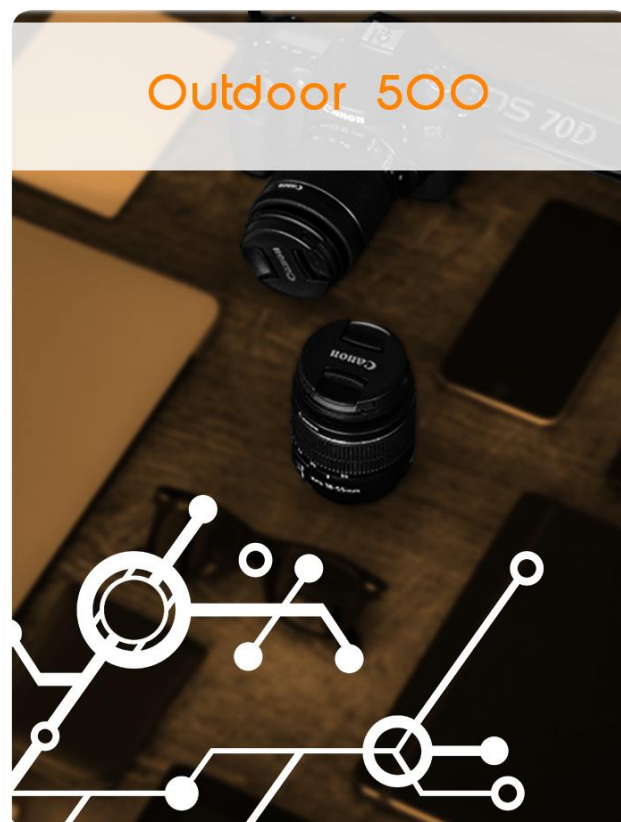
Lead Photographer	-: 300
Assistant Photographer	-: N/A
50 edited Photos on DVD disk	-: 250

**Additional Fees**

Additional hours	-: 300/hour
Venue	-: SQ
Equipment	-: SQ

**Product Short Description**

Outdoor 500 shoot is a photoshoot using outdoor backdrops/ scenery and focuses on the single or multiple subjects. We use minimal equipment and staff in order to keep the cost affordable.



ZAR 500



# Hybrid Photography Services

## Product Title

Hybrid - Model/Fashion Photography

## Product Price

ZAR 9 000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 4000
Assistant Photographer	-: 3000
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

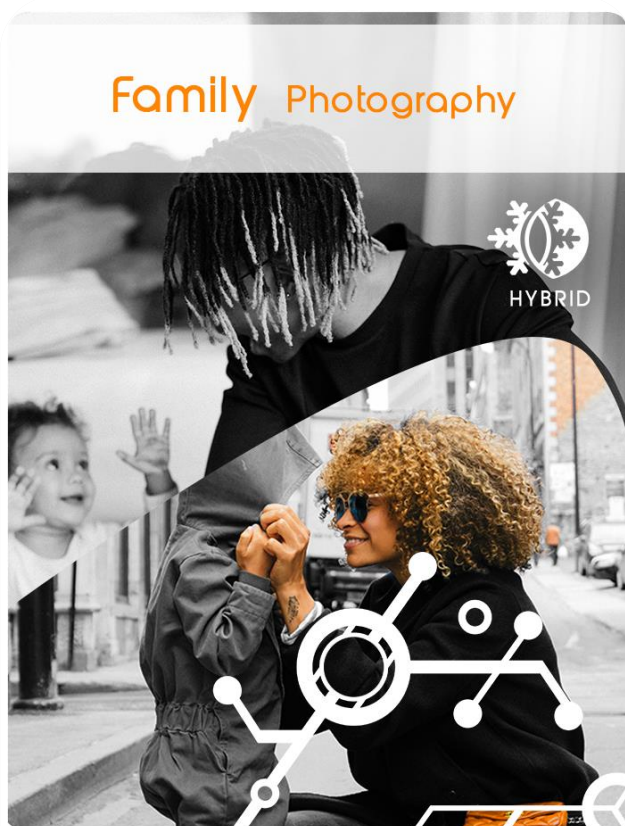
Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Hybrid model or fashion shoot is a photoshoot using both outdoor and indoor backdrops/ scenery whilst focusing on the single subject. Commonly used for model and fashion shoots.



ZAR 9 000



ZAR 11 000

## Product Title

Hybrid - Family/ Group Photography

## Product Price

ZAR 11 000

## Shoot Duration

5 Hour

## Product Price Breakdown

Lead Photographer	-: 5500
Assistant Photographer	-: 3500
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Hybrid family or group shoot is a photoshoot using both outdoor and indoor backdrops/ scenery and focuses on multiple subjects. Commonly used for family Christmas cards and music group promotional shoots.



# Hybrid Photography Services

## Product Title

Hybrid - Product Photography

## Product Price

ZAR 7 500

## Shoot Duration

5 Hours

## Product Price Breakdown

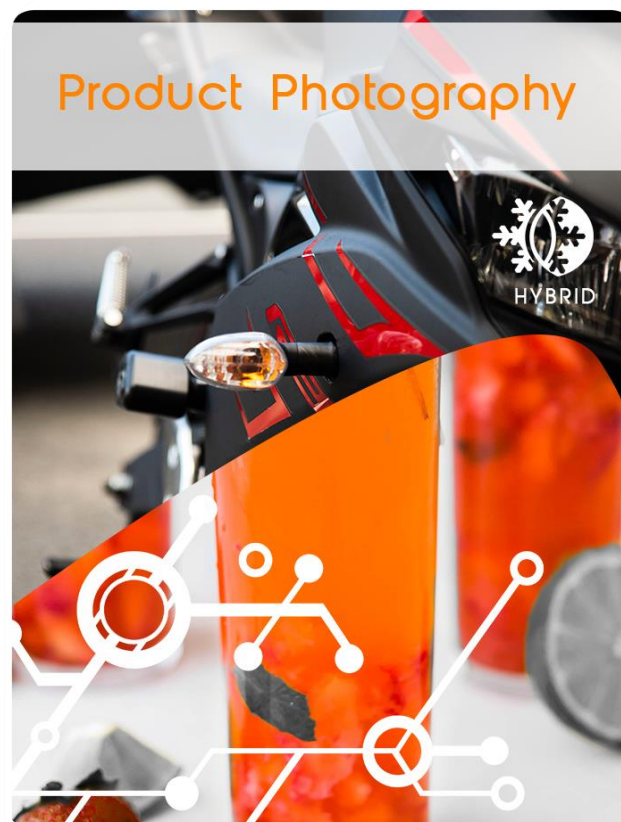
Lead Photographer	-: 4 000
Assistant Photographer	-: 1 500
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1 500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

A Hybrid product shoot is a photoshoot using both indoor and outdoor backdrops/ scenery and focuses on the single or multiple subjects or products. Commonly used for promoting products used both indoors and outdoors.



ZAR 7 500



ZAR 5.5k – 12.5k

## Product Title

Wedding Photography

## Product Price

ZAR 12 500 - Platinum (12hrs -600 Photos)

ZAR 8 000 - Gold (8hrs - 400 Photos)

ZAR 5 500 - Silver (5hrs - 250 Photos)

## Shoot Duration

5-12 Hours

## Product Price Breakdown

### Silver:

Lead Photographer	-: 2500
Assistant Photographer	-: 1000
20 Page A4 Augmented Reality Photobook	-: 500
250 Image Slideshow	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Product Short Description

Wedding shoot is a photoshoot using both indoor and outdoor backdrops/ scenery and focuses on single or multiple subjects and products, in this case the venue, the jewellery and the traditional symbolisms.



# Hybrid Photography Services

## Product Title

Real Estate Photography

## Product Price

ZAR 8 000

## Shoot Duration

5 Hours

## Product Price Breakdown

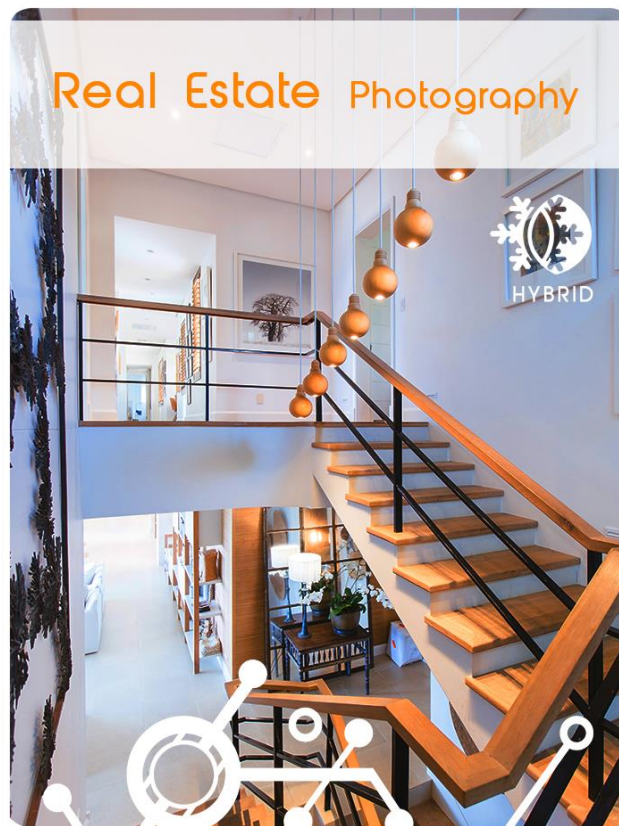
Lead Photographer	-: 4000
Assistant Photographer	-: 2000
20 Page A4 Hard Cover Photo Book	-: 500
250 edited Photos on DVD disk	-: 1500
250 edited photos on WiX Website for ever	-: Free

## Additional Fees

Additional hours	-: 1300/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

Real Estate product shoot is a photoshoot using both indoor and outdoor backdrops/ scenery and focuses on the single or multiple subjects or products, in this case the real estate. Commonly used for promoting hotels, rental and on-sale properties .



ZAR 8 000



ZAR 500

## Product Title

Hybrid Shoot 500 (30 min)

## Delivery Duration

2 Weeks

## Product Price

ZAR 500

## Shoot Duration

30 Min

## Product Price Breakdown

Lead Photographer	-: 300
Assistant Photographer	-: N/A
50 edited Photos on DVD disk	-: 250

## Product Short Description

Hybrid 500 shoot is a photoshoot using both indoor and outdoor backdrops/ scenery and focuses on the single or multiple subjects. We use minimal equipment and staff in order to keep the cost affordable.



# Photography Print Services

**Product Title**  
Photo A0 (1189 x 841mm) Stretched Canvas Print

**Product Price**  
ZAR 2 500

**Product Price Breakdown**  
A0 Canvas Print - : 2500

**Product Short Description**  
A0 Canvas print is the printing of any image on a wooden frame and stretch canvas.

## AO Canvas Print



ZAR 2 500

## A1 Canvas Print



ZAR 1 500

**Product Title**  
Photo A1 (841x 594mm) Stretched Canvas Print

**Product Price**  
ZAR 1 500

**Product Price Breakdown**  
A1 Canvas Print - : 1500

**Product Short Description**  
A1 Canvas print is the printing of any image on a wooden frame and stretch canvas.



# Photography Print Services

**Product Title**

Photo A2 (594 x 240mm) Stretched Canvas Print

**Product Price**

ZAR 950

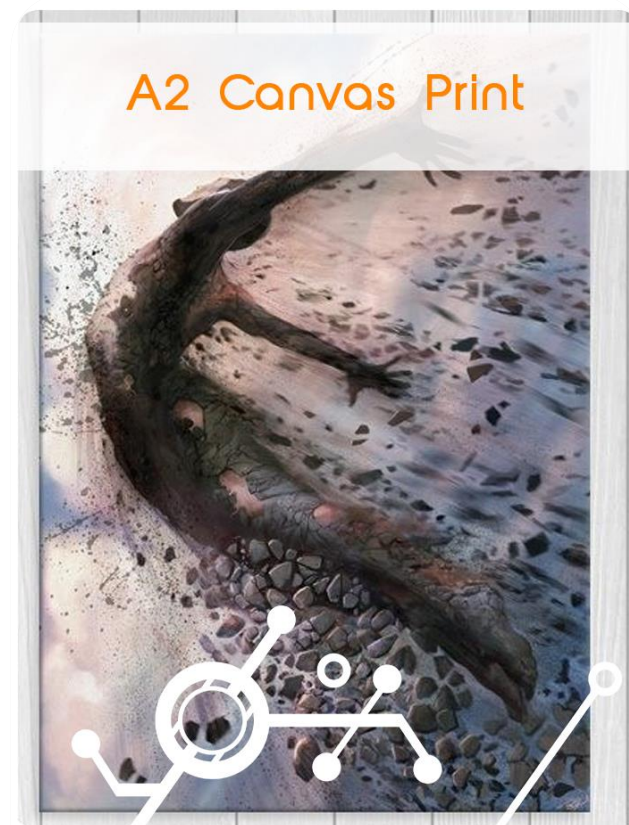
**Product Price Breakdown**

A2 Canvas Print

-: 950

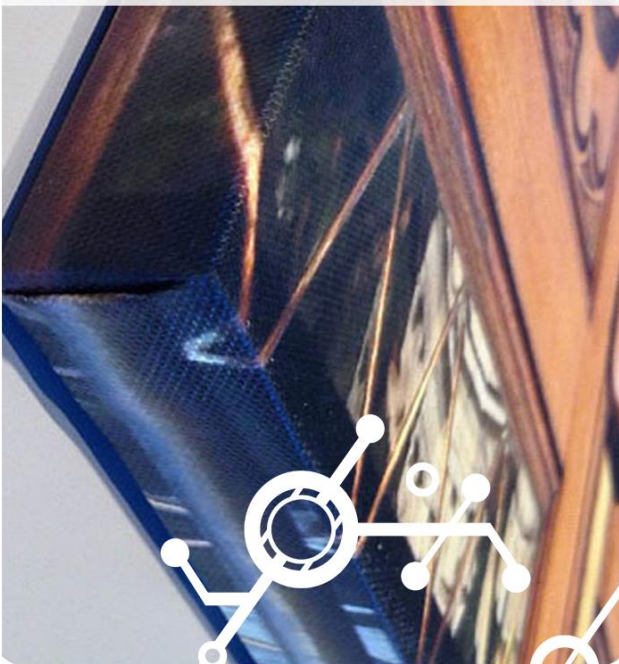
**Product Short Description**

A2 Canvas print is the printing of any image on a wooden frame and stretch canvas.



ZAR 950

## A3 Canvas Print



ZAR 700

**Product Title**

Photo A3 (420x 297mm) Stretched Canvas Print

**Product Price**

ZAR 700

**Product Price Breakdown**

A3 Canvas Print

- :700

**Product Short Description**

A3 Canvas print is the printing of any image on a wooden frame and stretch canvas.



# Photography Print Services

**Product Title**

Photo A4 (297 x 210mm) Stretched Canvas Print

**Product Price**

ZAR 500

**Product Price Breakdown**

A4 Canvas Print

:- 500

**Product Short Description**

A4 Canvas print is the printing of any image on a wooden frame and stretch canvas.



ZAR 500

## A5 Canvas Print



ZAR 250

**Product Title**

Photo A5 (210 x 148mm) Stretched Canvas Print

**Product Price**

ZAR 250

**Product Price Breakdown**

A5 Canvas Print

:- 250

**Product Short Description**

A5 Canvas print is the printing of any image on a wooden frame and stretch canvas.



# Photography Edit Services

## Product Title

Lightroom Presets x 500

## Product Price

ZAR 500

## Product Price Breakdown

500 Lightroom Presets

-: 500

## Product Short Description

Lightroom presets are grouped settings for the photography editing software by Adobe. They assist in shortening the tedious process of tweaking the settings manually.

## Included Presets Titles:

Cinematic Night  
Cinematic Day  
Cinematic Monochrome



ZAR 500



ZAR 500

## Product Title

10 x Photo Edits

## Product Price

ZAR 500

## Product Price Breakdown

10 x Image  
Source Files

-: ZAR 500

-: Free

## Additional Fees

Additional Images

-: ZAR 30/Image

## Product Short Description

Ten image/ photo edit is the editing of your images to enhance colour, light and tone. If needed extra layers will be added for a complete composition.



# Photography Edit Services

**Product Title**  
50 Image Slideshow

**Product Price**  
ZAR 500

**Product Price Breakdown**  
-: ZAR 500

**Additional Fees**  
-: ZAR 30/Image

Additional Images

**Product Short Description**

Fifty image/ photo slideshow is the sequencing of your images to create an image based video. If needed extra layers will be added for a complete composition.



ZAR 500



# Videography Services

## Music Video Shoot



ZAR 7 500

## Event Shoot



ZAR 10 500

## Video Shoot 500



ZAR 500

## Drone Shoot 90s



ZAR 5 500

## Drone Shoot 300s



ZAR 25 500

## Drone Shoot 1800s



ZAR 45 500

## Drone Shoot 500



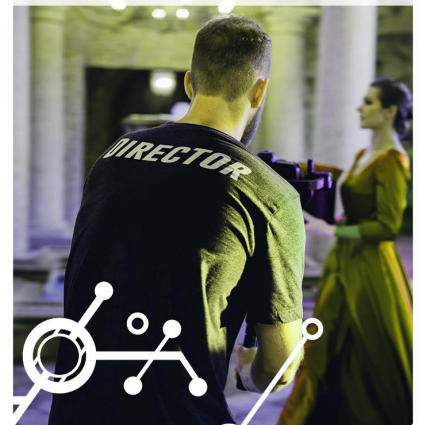
ZAR 500

## Director of Photography (DoP)



ZAR 2 500

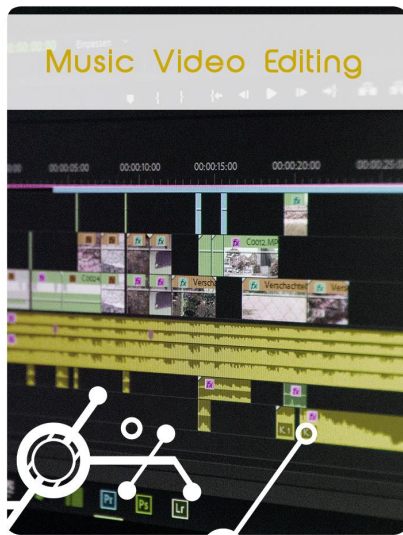
## Director



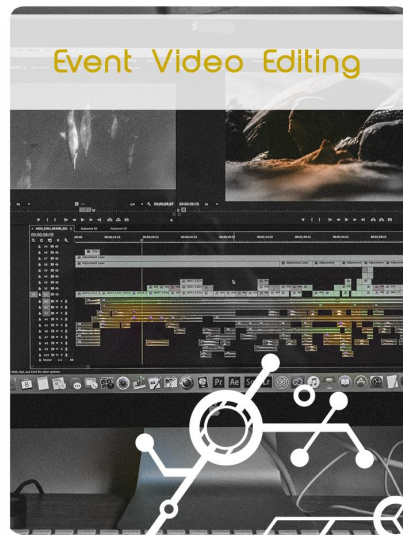
ZAR 5 500



# Videography Services



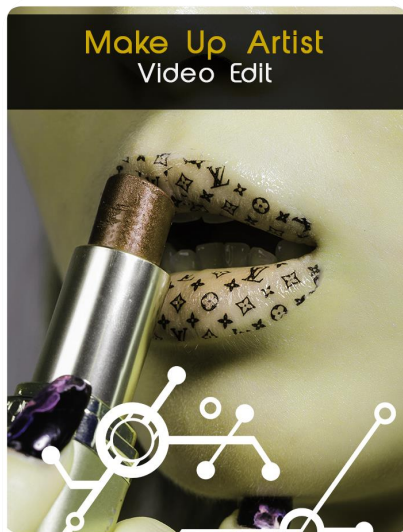
ZAR 2 500



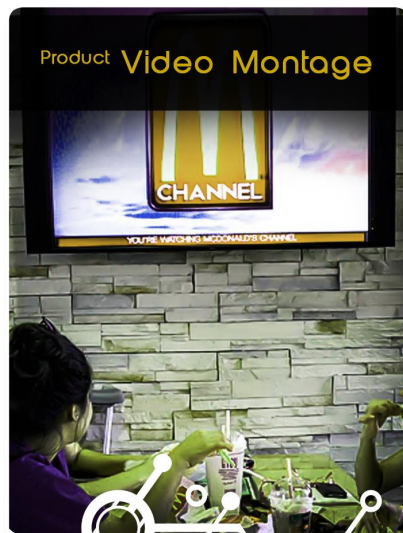
ZAR 1 500



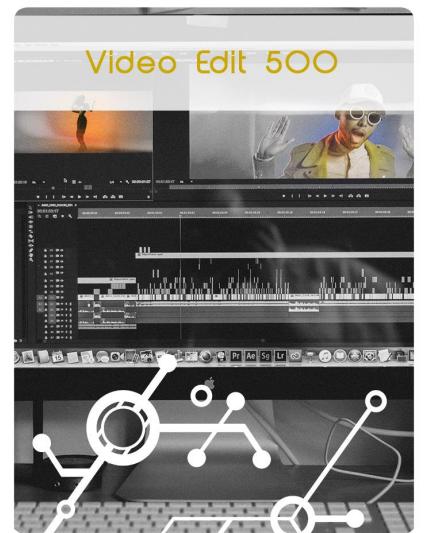
ZAR 1 500



ZAR 1 500



ZAR 2 500



ZAR 500





**Product Title**  
Music Video Shoot

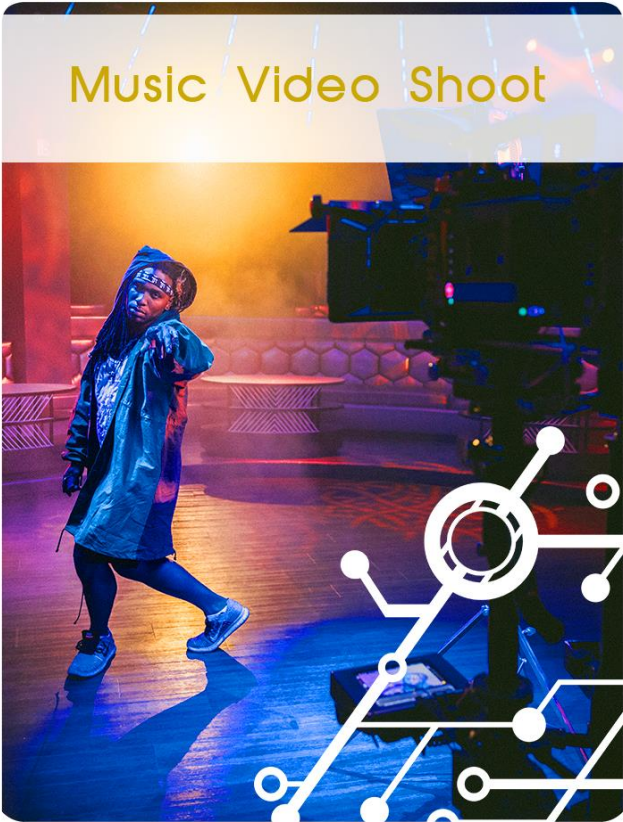
**Delivery Duration**  
4 Weeks

**Product Price**  
ZAR 7500 - Silver  
ZAR 12500 - Gold  
ZAR 17500 - Platinum

**Shoot Duration**  
5 Hours

Product Price Breakdown	
Silver:	
Director	-: 2000
Production Designer	-: 1500
DoP	-:1500
Editor	-: 2500

**Product Short Description**  
A music video shoot is a video shoot that focuses on creating a narrative based on the message in the music.



ZAR 7 500



ZAR 5k – 20k

**Product Title**  
Event Shoot

**Product Price**  
ZAR 5500 - Silver  
ZAR 10500 - Gold  
ZAR 20500 - Platinum

Product Price Breakdown	
Silver:	
Director	-: 2000
Production Designer	-: 1500
DoP	-:1500
Editor	-: 1500

Additional Fees	
Additional hours	-: 3000/hour
Venue	-: SQ
Equipment	-: SQ

**Product Short Description**  
A event video shoot is a video shoot that focuses on creating a montage based on the content in the event.





# Videography Services

## Product Title

Video Shoot 500

## Shoot Duration

30 min

## Delivery Duration

2 Weeks

## Product Price

ZAR 500

## Product Price Breakdown

Director	-: N/A
Production Designer	-: N/A
DoP	-:250
Editor	-: 250

## Additional Fees

Additional hours	-: 1000/hour
Venue	-: SQ
Equipment	-: SQ

## Product Short Description

A event video shoot 500 is a video shoot that focuses on creating a montage based on the most important content in the event.



ZAR 500

## Drone Shoot 90s



ZAR 5 500

## Product Title

Drone Shoot 90s (4K)

## Product Price

ZAR 5500

## Product Short Description

90 Second Drone Shoot. The time duration starts when the drone has reached the requested height.

## Product Package

90 Second Drone Shoot Footage

## Product Contents

90 Second Drone Shoot Footage  
Resolution :1920 x 1080 HD  
Frame Rate : 30fps

## Gear:

DJI Mavic Spark



# Videography Services

**Product Title**

Drone Shoot 300s (4k)

**Product Price**

ZAR 25 000

**Product Short Description**

300 Second Drone Shoot. The time duration starts when the drone has reached the requested height.

**Product Package**

300 Second Drone Shoot Footage  
Resolution :4096 x 2160 4K UHD  
Frame Rate : 30fps

**Gear:**

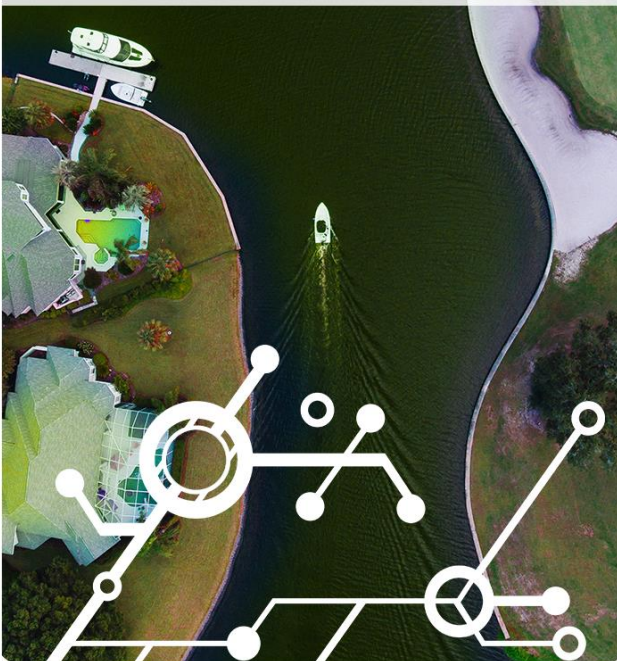
DJI Mavic Pro

## Drone Shoot 300s



ZAR 25 000

## Drone Shoot 1800s



ZAR 45 500

**Product Title**

Drone Shoot 1800s (4k)

**Product Price**

ZAR 45 500

**Product Short Description**

90 Second Drone Shoot. The time duration starts when the drone has reached the requested height.

**Product Package**

90 Second Drone Shoot Footage  
Resolution :4096 x 2160 4K UHD  
Frame Rate : 30fps

**Gear:**

DJI Mavic Pro



# Videography Services

**Product Title**

Drone Shoot 500 (60 Sec 720p)

**Product Price**

ZAR 500

**Product Price Breakdown**

60 Second Drone Shoot. The time duration starts when the drone has reached the requested height.

**Product Package**

60 Second Drone Shoot Footage

**Product Contents**

90 Second Drone Shoot Footage  
Resolution :1080 x 720 HD  
Frame Rate : 30fps

**Gear:**

DJI Trello

-



ZAR 500



# Videography Services

## Product Title

Director of Photography (DoP)

## Product Price

ZAR 2 500

## Duration

1 Hour

## Product Price Breakdown

Director of Photography - : 2500

## Additional Fees

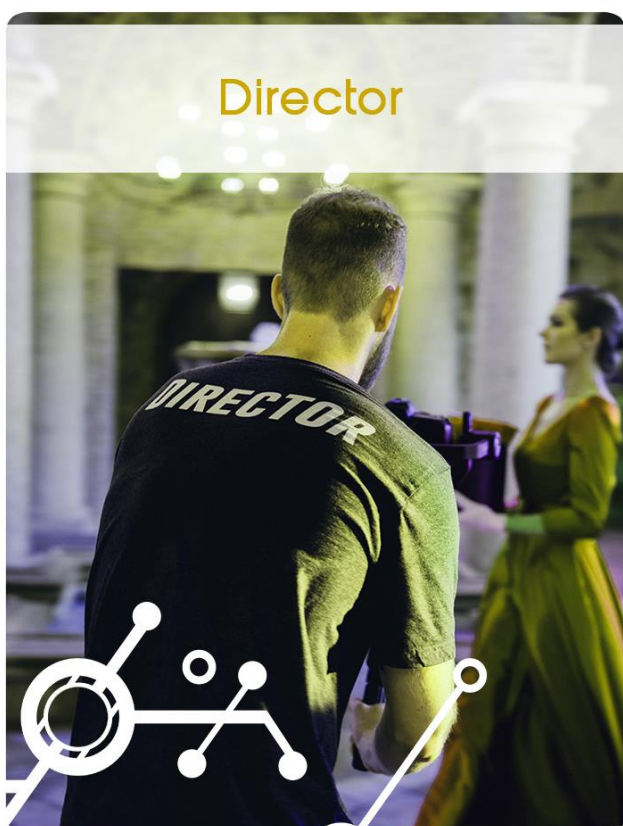
Additional hours - : 3000/hour  
 Transport - : SQ  
 Equipment - : SQ

## Product Short Description

A director of photography is in charge of the shot composition, which involves lighting setup, camera angles and length. They are well versed in the capabilities of different camera systems and their limitations.



ZAR 2 500



ZAR 5 500

## Product Title

Director

## Duration

1 Hour

## Product Price

ZAR 5 500

## Product Price Breakdown

Director of Photography - : 5500

## Additional Fees

Additional hours - : 3000/hour  
 Transport - : SQ  
 Equipment - : SQ

## Product Short Description

A director is in charge of the overall look and feel of the movie or video project

## Gear

Viewfinder  
 Clapper Board



# Videography Services

## Product Title

Music Video Editing

## Product Duration

[72 Hour Delivery]

## Product Price

ZAR 2 500

## Price Breakdown

15 minutes of Raw Footage  
- ZAR 833/5 minute or ZAR 167/minute

## Product Short Description

Music Video editing is the cutting, merging and overlaying of video clips to create a cohesive video to be used for promoting a musician's brand and content.

## Product Package

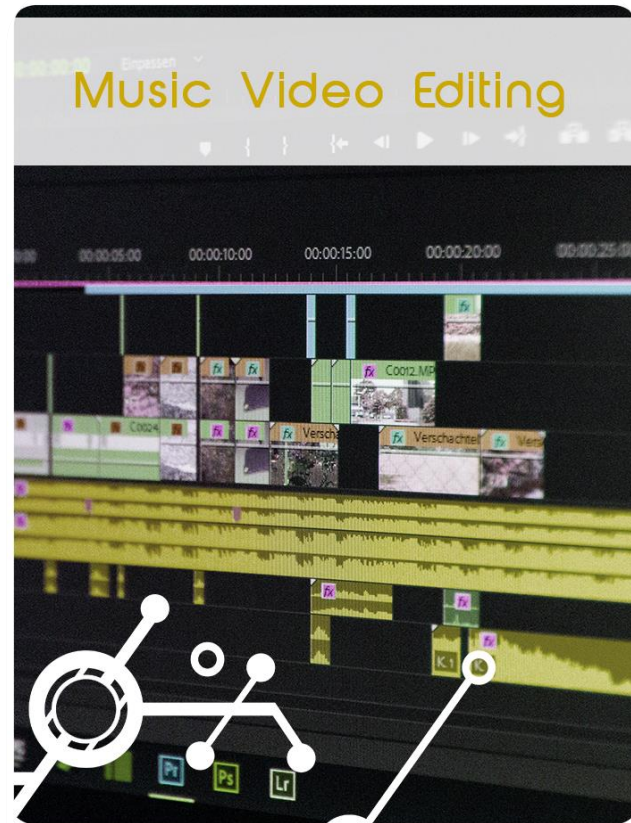
Colour Grading

Transitions

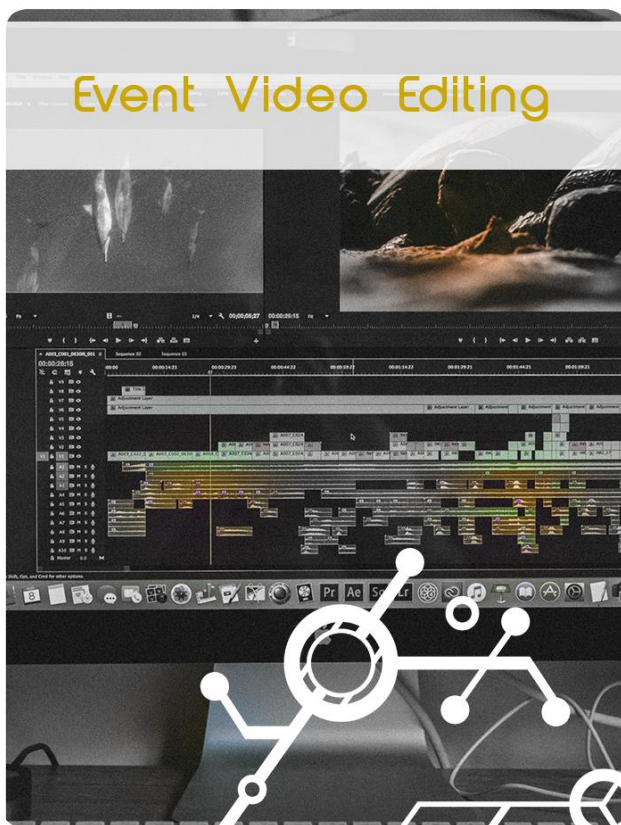
Titles

Includes: -

- Short clips, music videos
- Promotions
- Commercials
- Logo Intro video



ZAR 2 500



ZAR 1 500

## Product Title

Event Shoot Editing

## Delivery Duration

72 Hours

## Product Price

ZAR 1 500

## Price Breakdown

15 minutes of Raw Footage  
- ZAR 500/5 minute or ZAR 100/minute

## Product Short Description

Event Video editing is the cutting, merging and overlaying of video clips to create a cohesive video to be used for promotions.



# Videography Services

## Product Title

Product Video Edit

## Delivery Duration

72 Hours

## Product Price

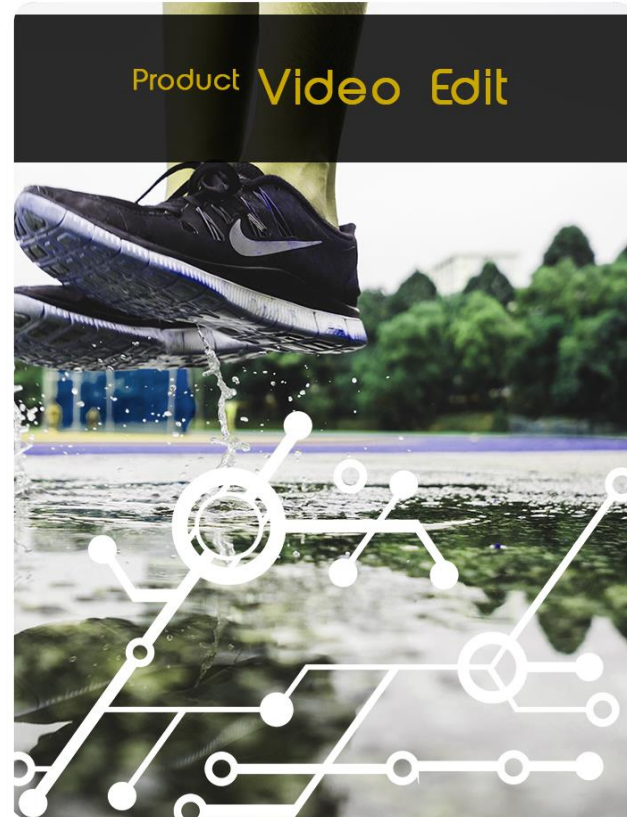
ZAR 2 500

## Price Breakdown

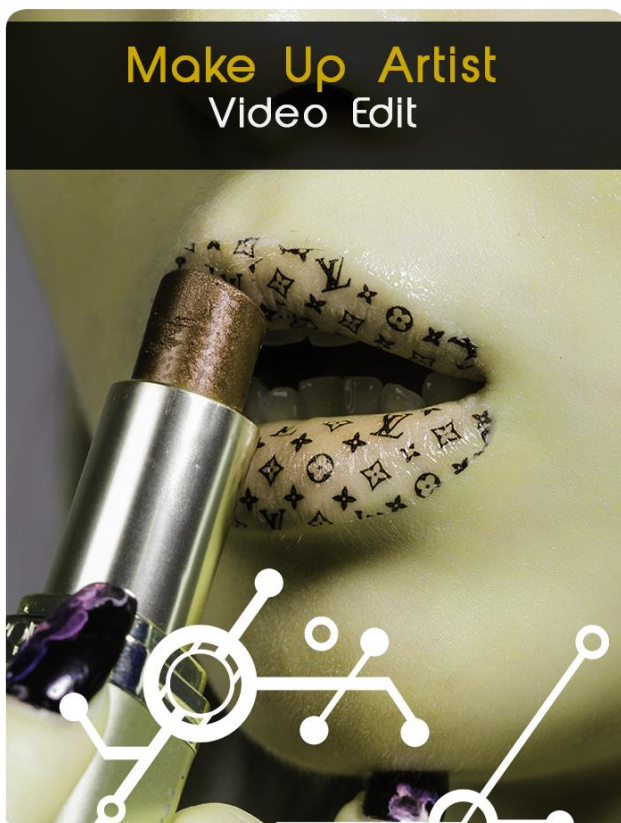
15 minutes of Raw Footage  
- ZAR 500/5 minute or ZAR 100/minute

## Product Short Description

Product Video editing is the cutting, merging and overlaying of video clips to create a cohesive video to be used for product promotions.



ZAR 2 500



ZAR 1 500

## Product Title

Make Up Artist Video Edit

## Delivery Duration

72 Hours

## Product Price

ZAR 1 500

## Price Breakdown

15 minutes of Raw Footage  
- ZAR 500/5 minute or ZAR 100/minute

## Product Short Description

Product Video editing is the cutting, merging and overlaying of video clips to create a cohesive video to be used for product promotions.



# Videography Services

**Product Title**

Product Video Montage

**Delivery Duration**

72 Hours

**Product Price**

ZAR 2 500

**Price Breakdown**

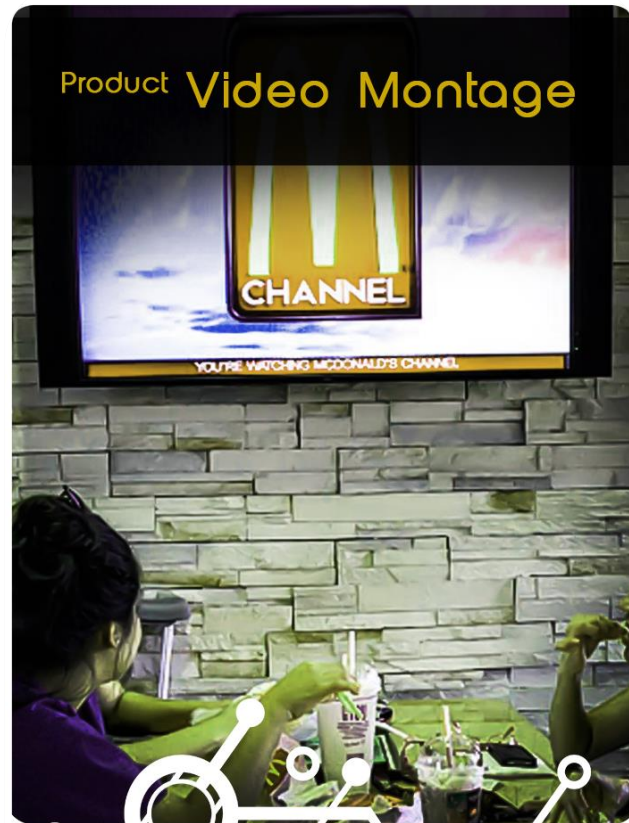
15 minutes of Raw Footage  
- ZAR 834/5 minute or ZAR 167/minute

**Product Short Description**

The cutting, merging and overlaying of video clips to create a cohesive video to be used for in-house promotions.

**Product Package**

Colour Grading  
Transitions  
Titles



ZAR 2 500



ZAR 500

**Product Title**

Video Edit 500

**Delivery Duration**

6 Hours

**Product Price**

ZAR 500

**Product Price Breakdown**

Cutting and Merging :500  
15 minutes of Raw Footage  
- ZAR 166/5 minute or ZAR 33/minute

**Product Short Description**

Product Video editing is the cutting, merging and overlaying of video clips to create a cohesive video to be used for product promotions.



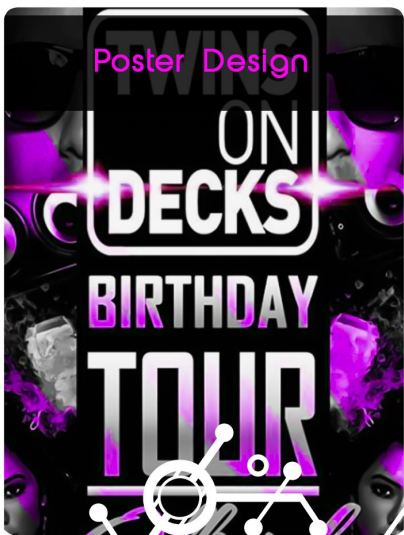
• Services



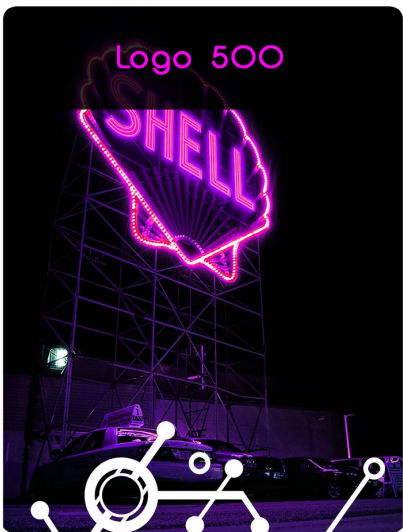
ZAR 2 500



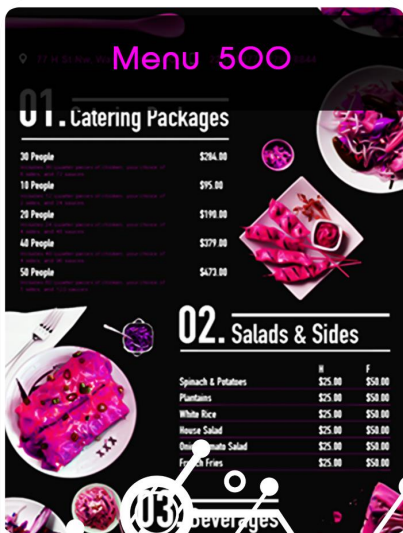
ZAR 1 500



ZAR 1 500



ZAR 500



ZAR 500



ZAR 500



ZAR 1 500



ZAR 3 500



ZAR 3 000



# Graphic Services



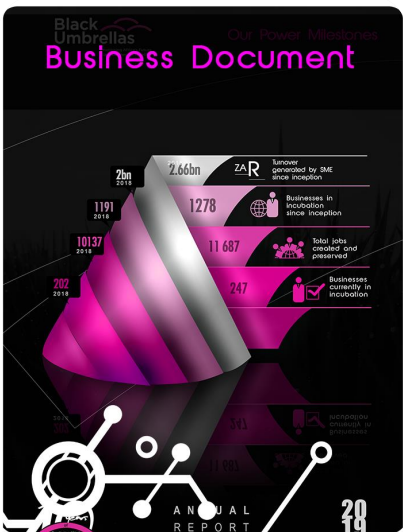
ZAR 13 500



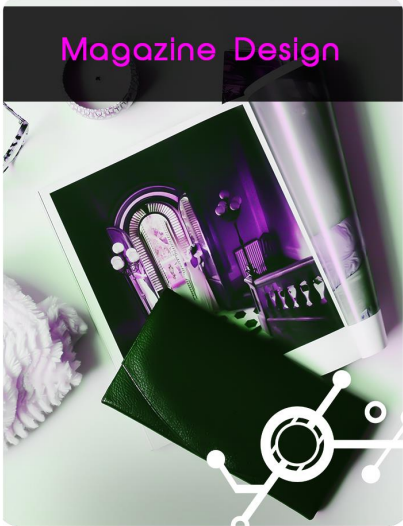
ZAR 2 500



ZAR 1 500



ZAR 15 000



ZAR 6 500



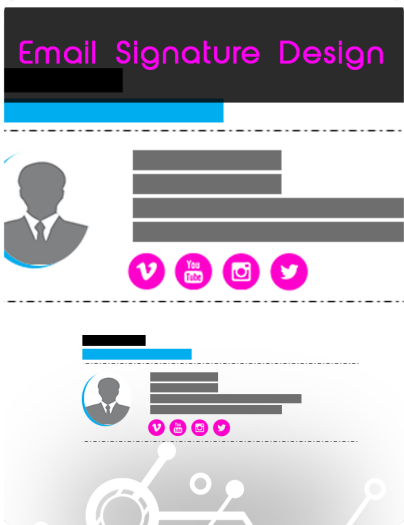
ZAR 1 500



ZAR 6 500



ZAR 1 500



ZAR 1 500

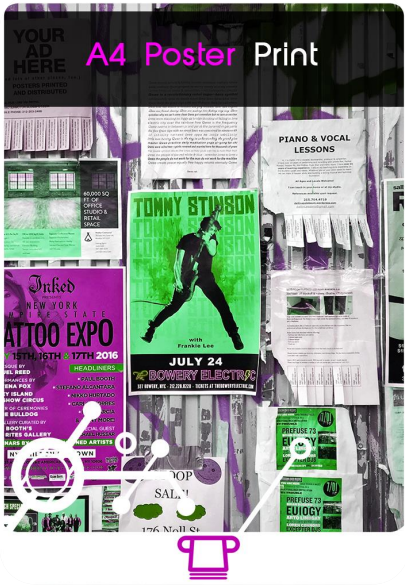




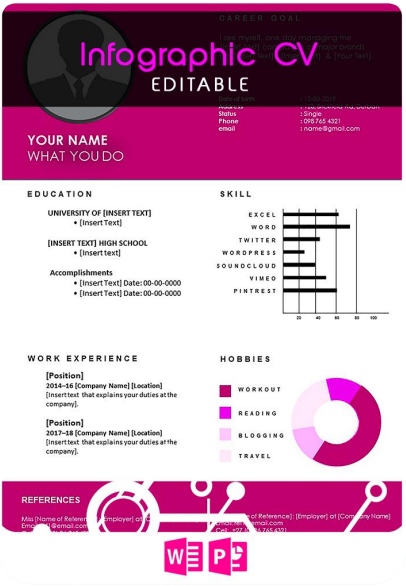
# Graphic Services



ZAR 500



ZAR 1 500



ZAR 20





# Graphic Services

**Product Title**  
Logo Design

**Delivery Time**  
24 Hours

**Product Price**  
ZAR 1 500

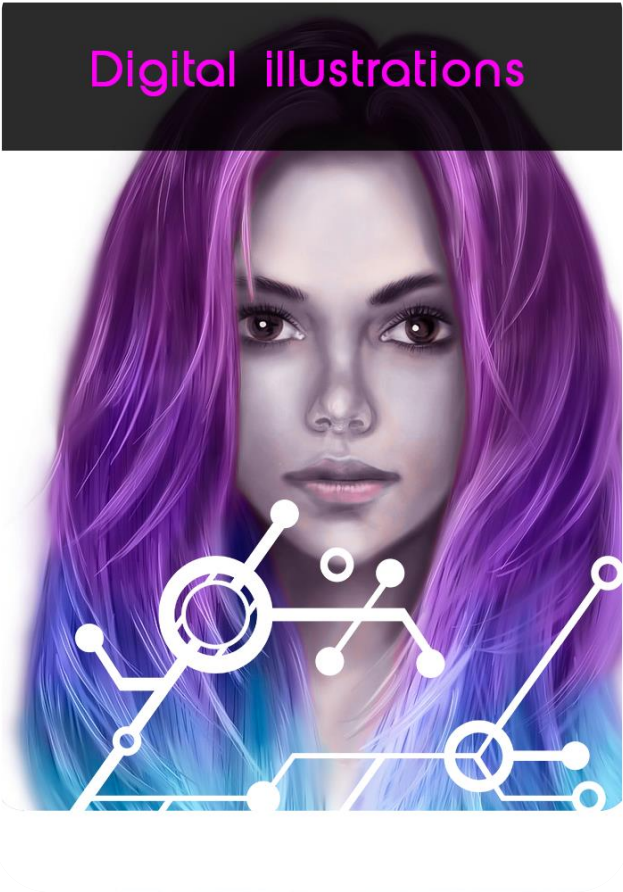
Product Price Breakdown	
Pre-Production (Sketch)	:300
Design & Layout	:800
Variations x 3	:400

**Product Short Description**

A great logo design is what will set you apart from competitors and bring you to an international level in aesthetics, the rest is up to you.



ZAR 1 500



ZAR 500

**Product Title**  
Digital Illustration

**Product Price**  
ZAR 500

Product Price Breakdown	
Pre-Production (Sketch)	:100
Final Illustration	:400

**Delivery Duration**  
24 Hours

**Product Short Description**

We will create a digital illustration of any character or diagram, to be used for the development of further marketing material.





# Graphic Services

**Product Title**  
Logo 500

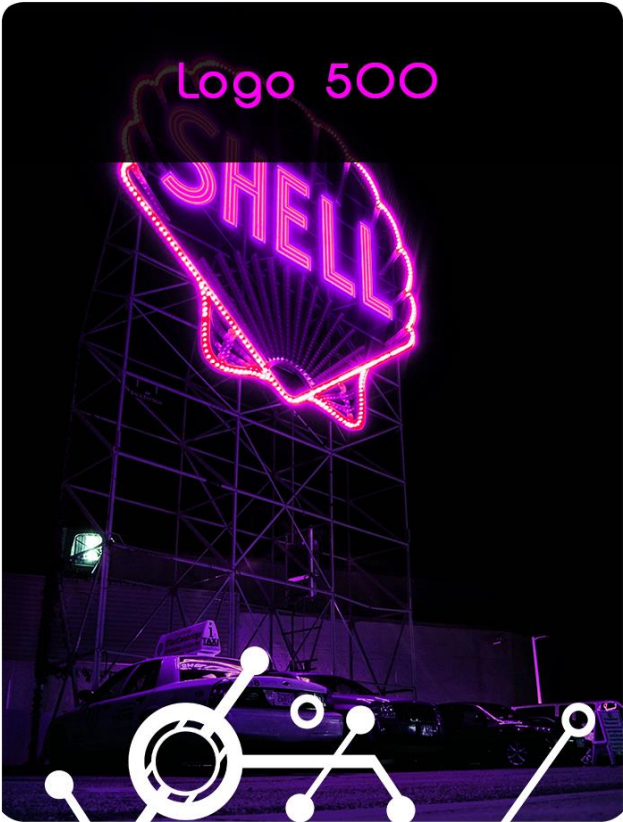
**Delivery Time**  
6 Hours

**Product Price**  
ZAR 500

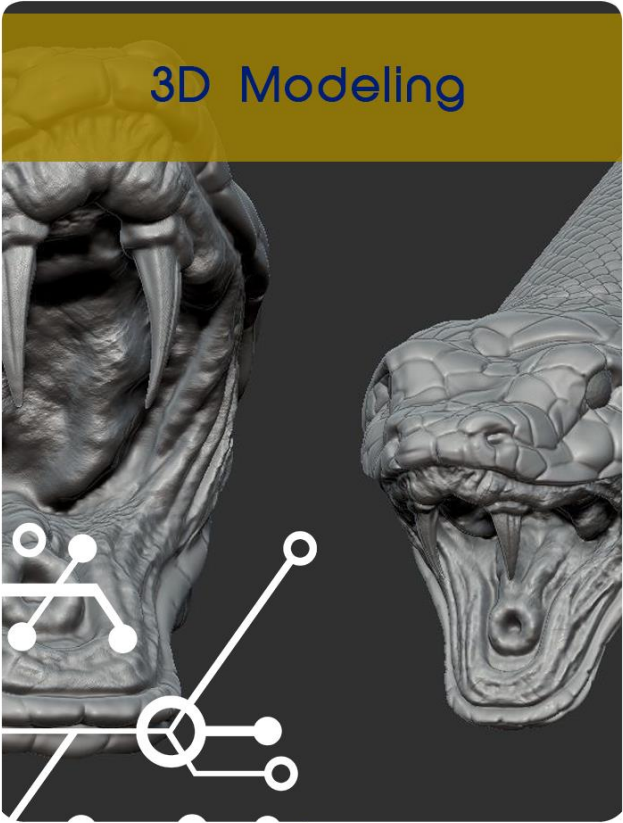
Product Price Breakdown	
Pre-Production (Sketch)	:100
Design & Layout	:300
Variations	:100

**Product Short Description**

A logo is possibly the most important part of your corporate branding as this is where it, your branding, all starts.



ZAR 500



ZAR 2 500

**Product Title**  
3D Model Render

**Delivery Duration**  
72 Hours

**Product Price**  
ZAR 2 500

Product Price Breakdown	
ZAR 500 – 3 Plane Re-Design	
ZAR 800 - Pre-Production (Modelling)	
ZAR 1200 - Render	

**Product Short Description**

3D rendering of a 2D image, either from sketch or vector using industry standard software from Autodesk.



# Graphic Services

**Product Title**

Poster/ Flyer/ Invite Design

**Delivery Duration**

24 Hours

**Product Price**

ZAR 1500

**Product Price Breakdown**

Pre-Production (Sketch)	:200
Design & Layout	:800
Image Edit/ Source	:500

**Product Short Description**

We will design an eye catching Poster/ Flyer/ Invite using current trends so as to be in line with today's conveyor belt of graphic content.



ZAR 1 500

**Product Title**

Poster 500

**Delivery Duration**

24 Hours

**Product Price**

ZAR 500

**Product Price Breakdown**

Pre-Production (Sketch)	:100
Design & Layout	:400

**Product Short Description**

We will design an eye catching Poster/ Flyer/ Invite Design. As always we have to maintain current trends so as to be in line with today's conveyor belt of graphic content.



ZAR 500





# Graphic Services

**Product Title**  
Menu Design (4 Page)

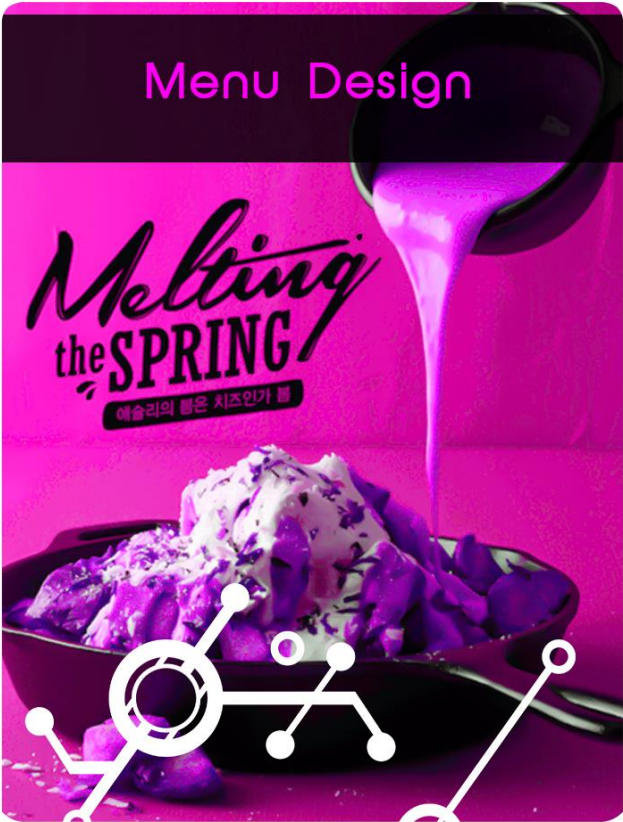
**Delivery Time**  
72 Hours

**Product Price**  
ZAR 3 500

**Product Price Breakdown**  
Pre-Production (Sketch) :500  
Design & Layout :3000

**Product Short Description**

We aim to design a menu that does more than simply list your food, but also carries the message developed by the logo. Every restaurant or nightclub has a different vibe and that can be conveyed in and amongst your product text.



ZAR 3 500



ZAR 500

**Product Title**  
Menu Design (1 Page)

**Delivery Time**  
72 Hours

**Product Price**  
ZAR 500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
Design & Layout :400



# Graphic Services

**Product Title**

Roll Up/ Pull-up Banner Design

**Delivery Duration**

24 Hours

**Product Price**

ZAR 3000

**Product Price Breakdown**

Pre-Production (Sketch)	:800
Design & Layout	:1800
Image Edit/ Source	:400

**Product Short Description**

We will design an eye catching Rollup/ Pull-up banner. Using contemporary visuals and layout format though-out.



ZAR 3 000



ZAR 13 500

**Product Title**

Large Format Banner/ Billboard Design

**Product Price**

ZAR 13 500

**Product Price Breakdown**

Pre-Production (Sketch)	:5500
Design & Layout	:8000

**Product Short Description**

The importance of great design is very evident in today's world where images are always rushing towards you. With wall posts you can pause, so a billboard needs to be more memorable than a flashing online advert. The product and contact information together with the imagery must invoke a quick response.



# Graphic Services

**Product Title**  
Book Cover Design

**Product Price**  
ZAR 2 500

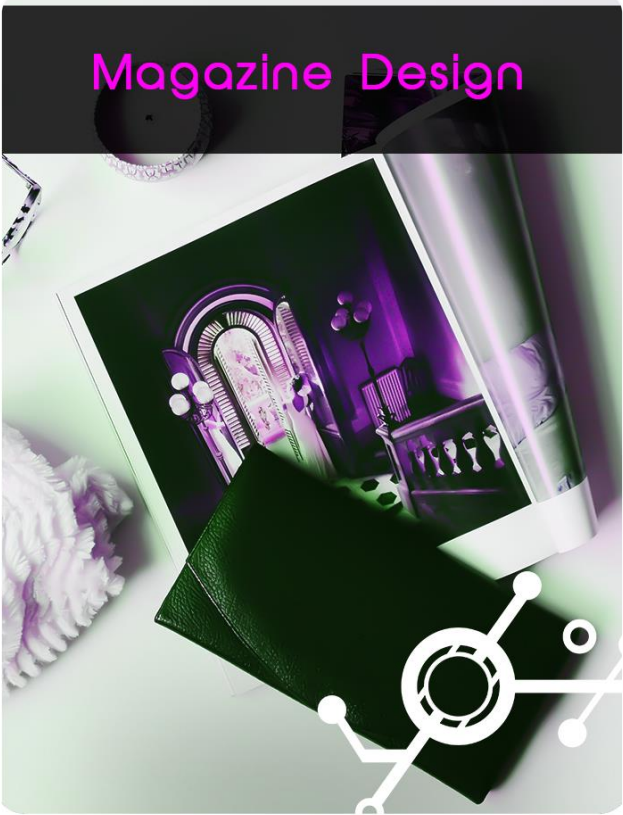
**Product Price Breakdown**  
Pre-Production (Sketch) :1000  
Design & Layout :1500

**Product Short Description**

We judge a book by its cover and that's why it has become a cliché, especially in the digital space. A book cover needs to lure the reader through the front cover and subsequent images.



ZAR 2 500



ZAR 10 000

**Product Title**  
10pg Magazine Design (1000/page)

**Product Price**  
ZAR 10 000

**Product Price Breakdown**  
Design & Layout :1000/page

**Product Short Description**

The proof is in the layout, magazine print has always led the way in print media graphics. The style of highly designed text pages is also used in product catalogues and new age photo albums.





# Graphic Services

**Product Title**

Corporate Branding Package (Silver)

**Product Price**

ZAR 6500 (Silver)

**Product Price Breakdown**

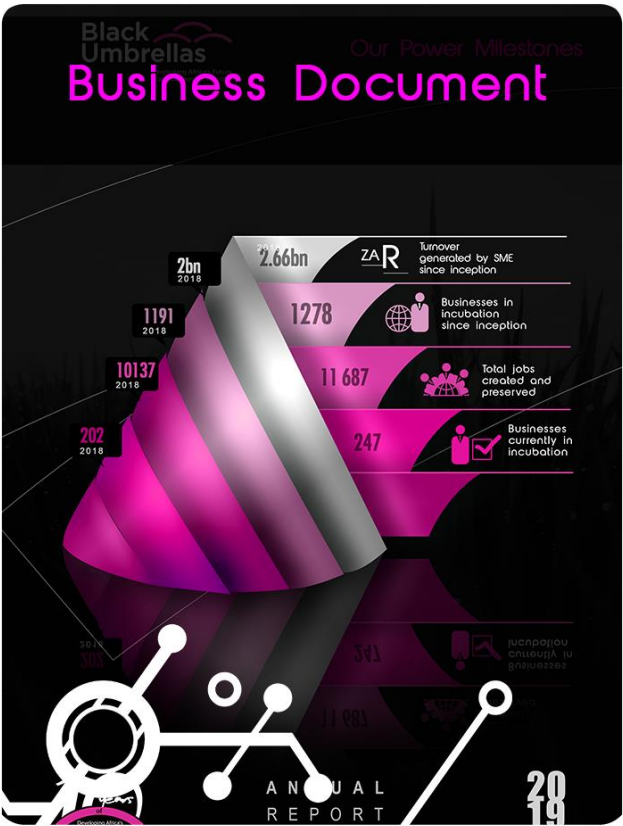
Logo Design	:1500
Icon Designs	:1500
Letterhead	:1500
Email Signature	:500
Poster Flyer	:1000
Backgrounds	:500
Social Media Banner	:Free

**Product Short Description**

The corporate branding package is a starter pack for any new SME (Small to Medium Enterprise). Once you have chosen your company name and corporate colors, then the look and feel must meet international standards.



ZAR 6 500



ZAR 15 500

**Product Title**

15 Page Business Document Design (1000/page)

**Product Price**

ZAR 15 000

**Product Price Breakdown**

Design & Layout :1000/page

**Product Short Description**

A business document such as an annual report needs to be designed to meet the level of work performed at the company.



# Graphic Services

**Product Title**

Car Decal & Wallpaper Design

**Product Price**

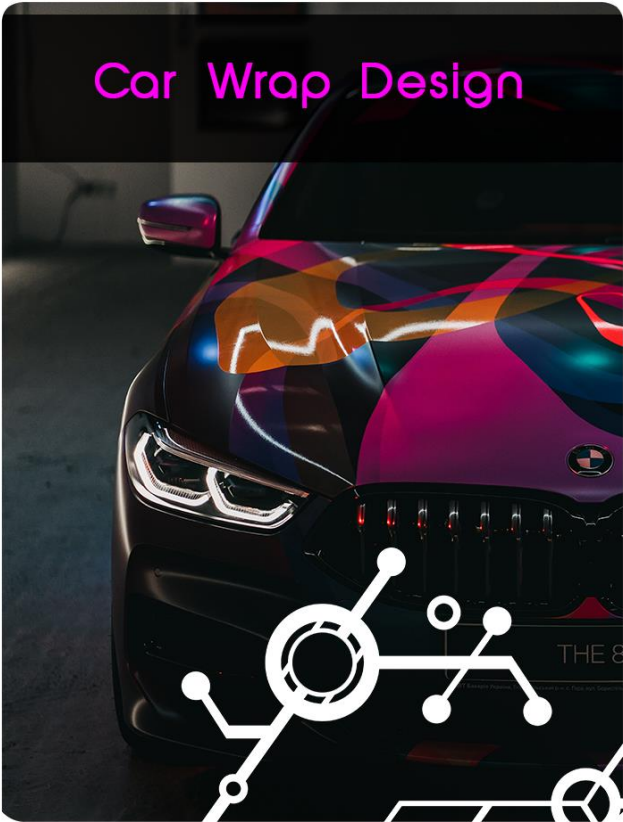
ZAR 1 500

**Product Price Breakdown**

Pre-Production (Sketch)	:100
Design & Layout	:1400

**Product Short Description**

3D rendered designs of what your branding idea will look like on your car. This process is the planning part as it enables the decal printing company to know exactly how you would like the design to look.



ZAR 1 500

**Product Title**

Business Card Design

**Product Price**

ZAR 1 500

**Product Price Breakdown**

Pre-Production (Sketch)	:100
Design & Layout	:1400

**Product Short Description**

The business card has to be among the oldest yet most effective forms of marketing. Its faster than any of today's technology based forms of contact swapping.



ZAR 1 500





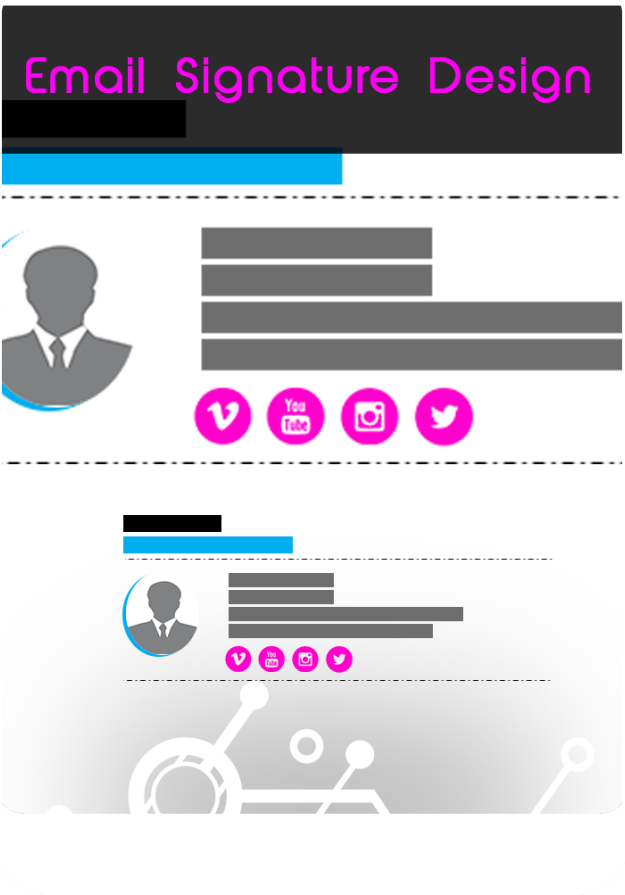
# Graphic Services

**Product Title**  
Letterhead Design

**Product Price**  
ZAR 500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
Design & Layout :400

**Product Short Description**  
When writing any document your company branding should always be visible. The letterhead is as important part of a corporate branding package.



**Product Title**  
Email Signature Design

**Product Price**  
ZAR 1 500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
Design & Layout :1400

**Product Short Description**  
The email signature is similar to a company letterhead, which is augmented to your emails. Every time you send a new email it will be accompanied by your branding and a lil bit of advertising too.





# Graphic Services

**Product Title**

500 Business Card Print (DS)

**Product Price**

ZAR 500

**Product Price Breakdown**

Printing	:400
Cutting	:100
Delivery	:SQ

**Delivery Duration**

72 Hours

**Product Short Description**

500 Double Sided business cards printed and delivered to your address.\_



ZAR 500

**Product Title**

1000 Poster Print A4 – DS

**Product Price**

ZAR 1500

**Product Price Breakdown**

Printing	:1500
Delivery	:SQ

**Delivery Duration**

72 Hours

**Product Short Description**

1000 A4 size Double Sided posters/ flyers printed and delivered to your address.\_



ZAR 500



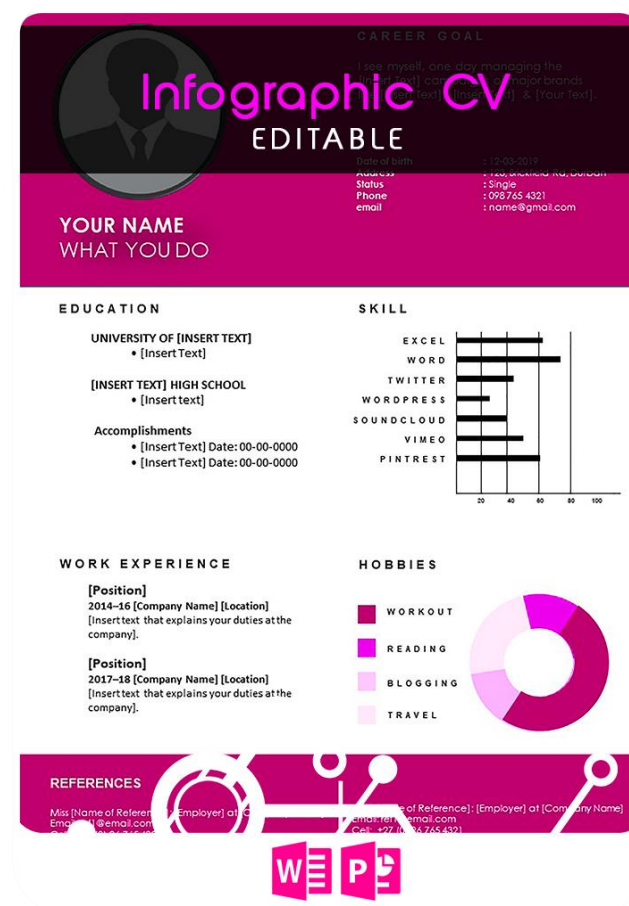
**Product Title**  
Editable Infographic Curriculum Vitae/ Resume

**Delivery Duration**  
Instant Delivery

**Product Price**  
ZAR 20

**Product Short Description**

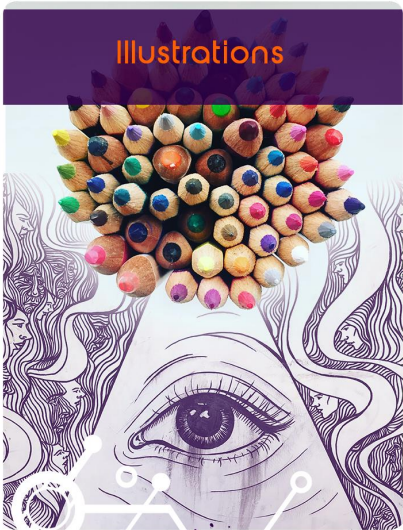
All Content is editable, from the headings to the graphics.  
This is a Curriculum Vitae or Resume with wings.



ZAR 20



# Fine Art Services



ZAR 500



ZAR 2 500



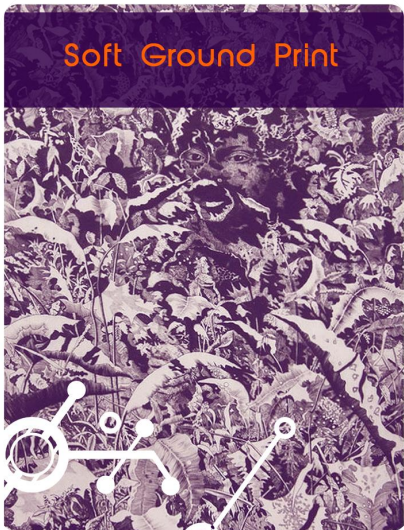
ZAR 1 500



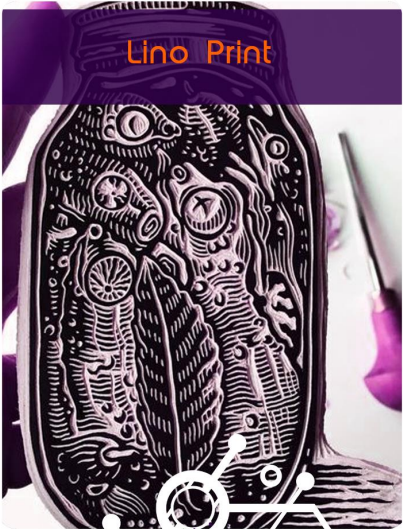
ZAR 1 000



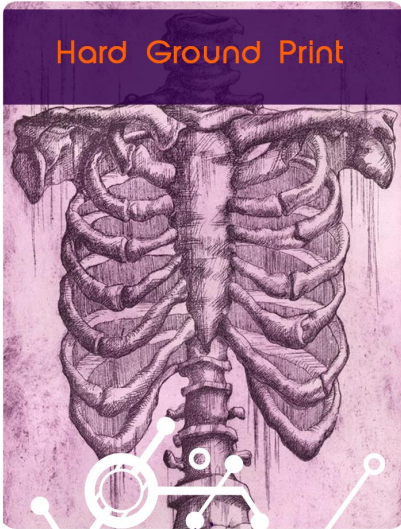
ZAR 500



ZAR 500



ZAR 500



ZAR 500



# Fine Art Services

**Product Title**  
Illustration

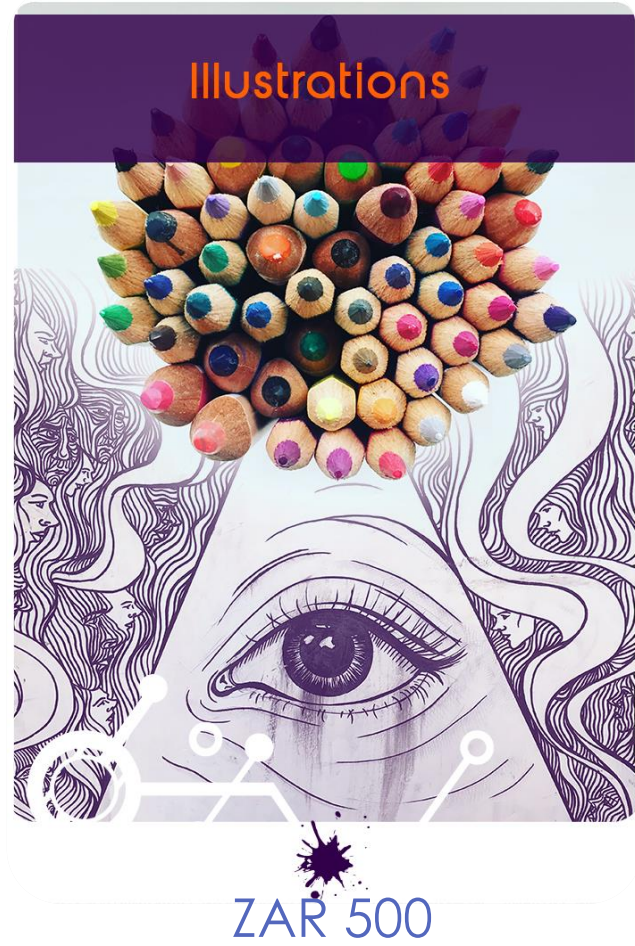
**Product Price**  
ZAR 500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
Final Illustration :400

**Delivery Duration**  
24 Hours

**Product Short Description**

This is the illustration of any character or diagram, to be used for the development of further marketing material.



**Product Title**  
Storyboarding

**Product Price**  
ZAR 2500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
24 x Scenes :2400  
(ZAR 100/ Scene Sketch)

**Delivery Duration**  
24 Hours

**Product Short Description**

Storyboarding is the drawing of scenes in the aim of aiding the director and his team in having a cohesive picture. This can also be used for developing an animatic for further exploring the direction of the film before shooting.





# Fine Art Services

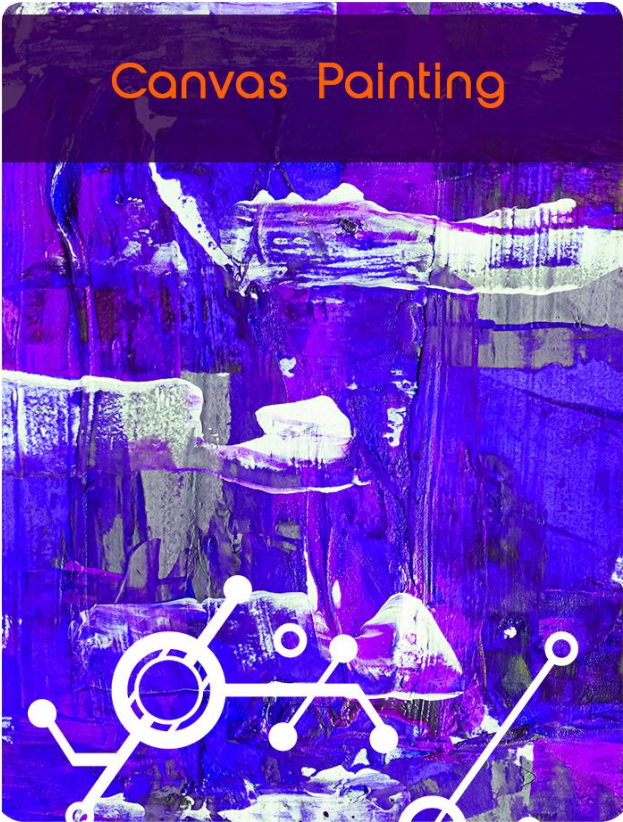
**Product Title**  
Paintings (A3)

**Product Price**  
ZAR 1500 - Oil  
ZAR 1000 - Acrylic  
ZAR 2500 - Mixed media

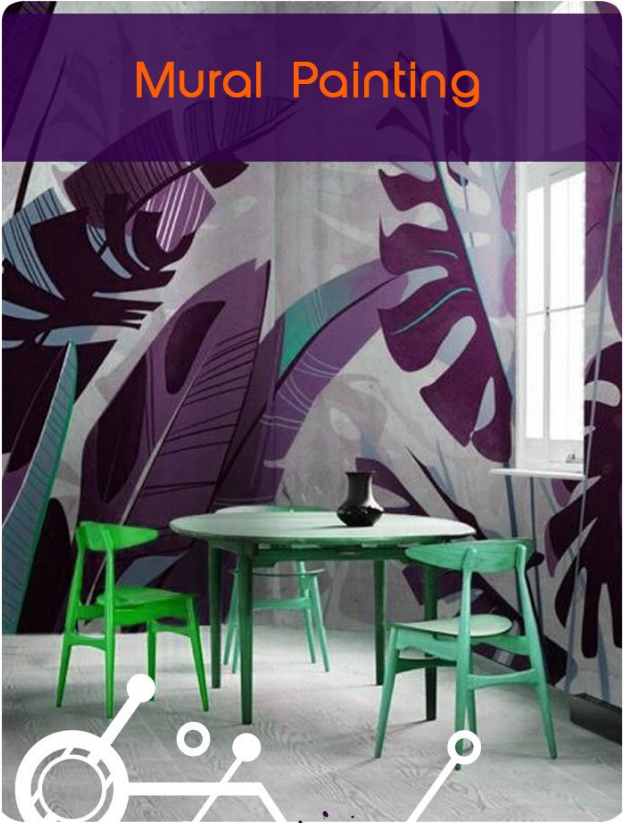
**Product Price Breakdown**  
Pre-Production (Sketch) :200  
Final Artwork :1300 - 2300

**Delivery Duration**  
24 Hours

**Product Short Description**  
This is a canvas painting stretched over a frame, with the choice of oil, acrylic or mixed media.



ZAR 1.5k – 2.5k



ZAR 500

**Product Title**  
Mural Paintings (500/sqm)

**Product Price**  
ZAR 500

**Product Price Breakdown**  
Pre-Production (Sketch) :200  
Final Artwork :500/m<sup>2</sup>

**Delivery Duration**  
Varies

**Product Short Description**  
A mural painting is the painting of a wall or other public space. This product is charged per square metre and material is included in the price.



# Fine Art Services

**Product Title**  
Mono Prints

**Product Price**  
ZAR 500

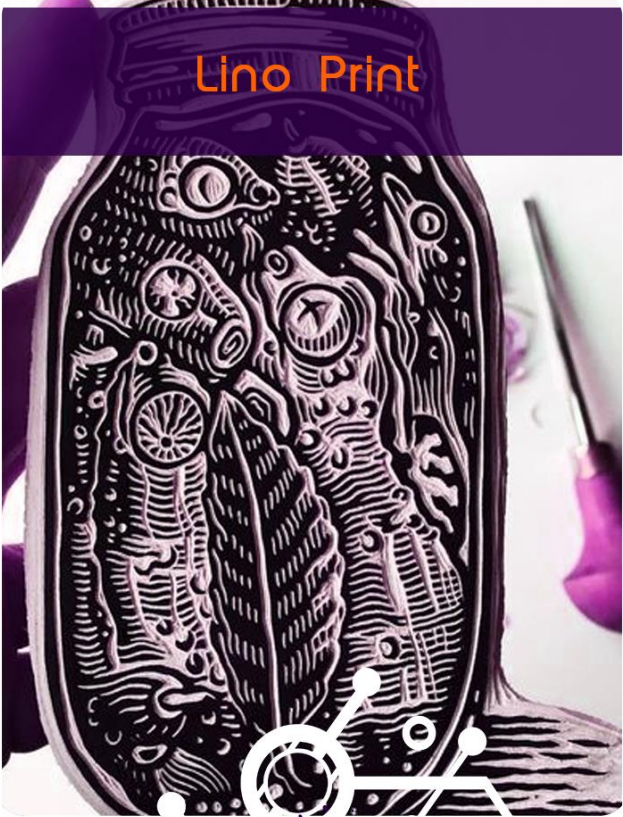
**Product Price Breakdown**  
Pre-Production (Sketch) :100  
2 x Proof Prints :400

**Delivery Duration**  
24 Hours

**Product Short Description**  
Mono-printing, like the name suggests is a single print that cannot be replicated. It is a 1 of 1 and that's what makes it unique. the surface is inked and transferred to art paper, through a printing press.



ZAR 500



ZAR 500

**Product Title**  
Lino Prints (A4)

**Product Price**  
ZAR 500

**Product Price Breakdown**  
Pre-Production (Sketch) :100  
2 x Proof Prints :400

**Delivery Duration**  
24 Hours

**Product Short Description**  
Lino print is an ink based manual print work, using a carving tool to carve the artwork on vinyl, then the surface is inked and transferred to art paper, through a printing press.





# Fine Art Services

**Product Title**

Soft Ground Zinc Plates

**Product Price**

ZAR 500

**Product Price Breakdown**

Pre-Production (Sketch)	:100
2 x Proof Prints	:400

**Delivery Duration**

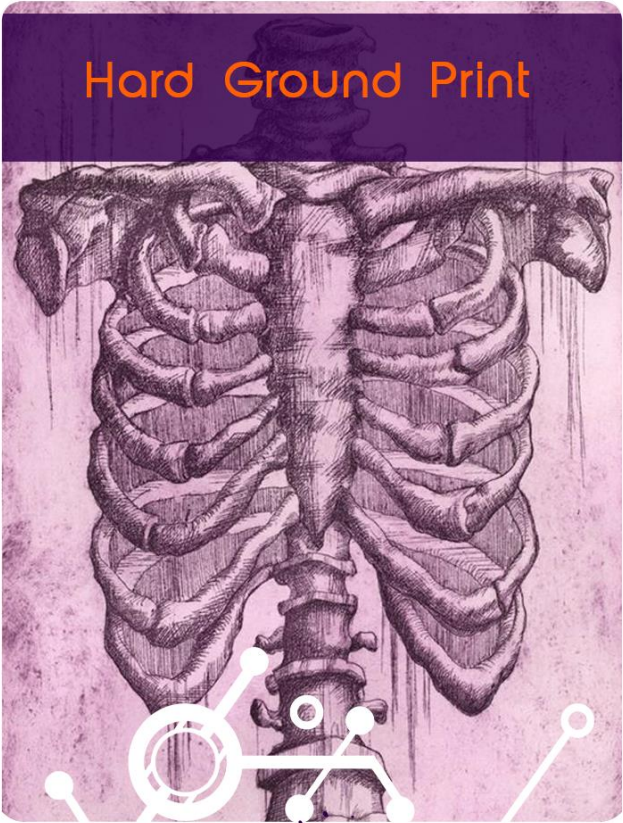
24 Hours

**Product Short Description**

Soft ground print is the use of melted wax and acid in the attempt of creating gradient grooves in a zinc plate, which is later inked and the image is transferred to a paper.



ZAR 500



ZAR 500

**Product Title**

Hard Ground Plates

**Product Price**

ZAR 500

**Product Price Breakdown**

Pre-Production (Sketch)	:100
2 x Proof Prints	:400

**Delivery Duration**

24 Hours

**Product Short Description**

Hard ground print is the use of Perspex in creating etched grooves, which is later inked and the image is transferred to a paper. The name is derived from the harsh contrasting tones creating by the cross hatch etching.





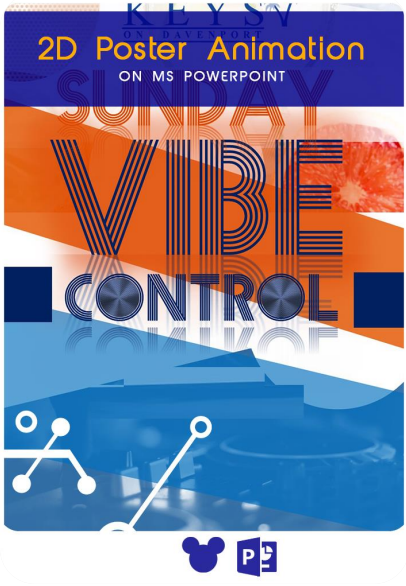
• Services



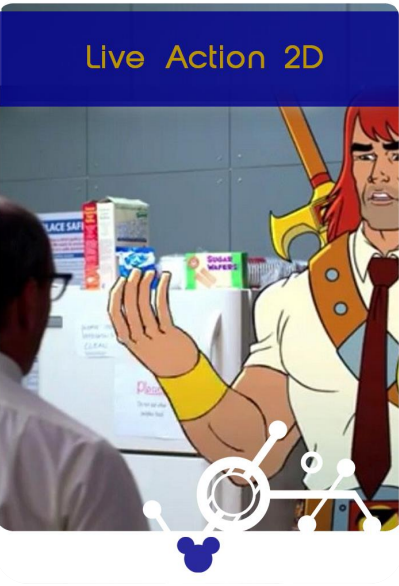
ZAR 2 500



ZAR 2 500



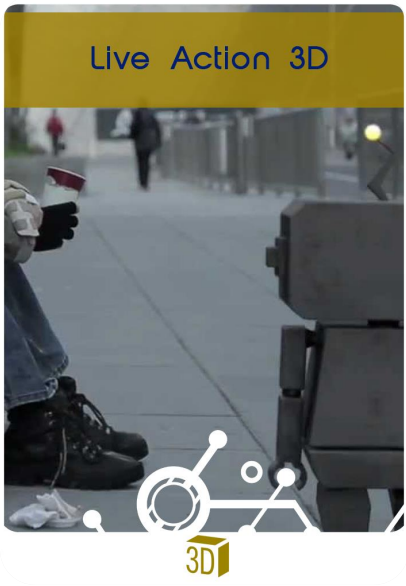
ZAR 1 000



ZAR 4 500



ZAR 3 500



ZAR 5 500



ZAR 3 500





# Animation Services

**Product Title**

2D Whiteboard Animation

**Delivery Duration**

72 Hours

**Product Price**

ZAR 2 500

**Product Price Breakdown**

ZAR 500 – Storyboard

ZAR 800 - Pre-Production (Animatic)

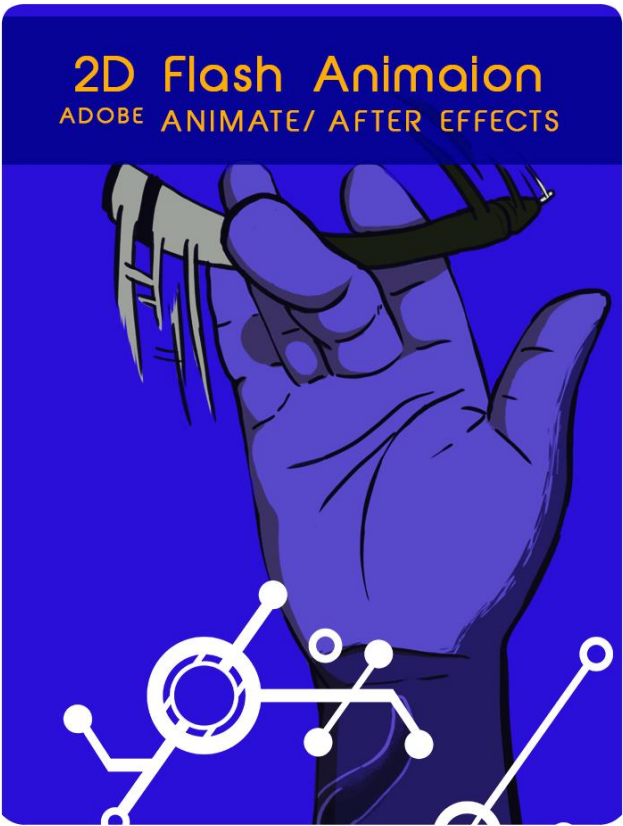
ZAR 1200 – Animating

**Product Short Description**

2D Whiteboard animation as it states is a simple flash based animation on a white background. Commonly used for the purposes of instruction and demonstration in education and sales.



ZAR 2 500



ZAR 12 500

**Product Title**

15 Second 2D Animation (Social Stories/ Advert)

**Delivery Duration**

72 Hours

**Product Price**

ZAR 12 500

**Product Price Breakdown**

ZAR 1500 - Storyboard

ZAR 2800 - Pre-Production (Animatic)

ZAR 8200 - Animating

**Product Short Description**

A 2D animation is a complex sequence of images creating the illusion of video. The styles range from more informal and comical styles similar to Disney's Loony Tunes or more formal 2D Animation with motion graphics and cell animation.





## Animation Services

### Product Title

10 sec Poster/Flyer/Banner 2D Animation

### Delivery Duration

24 Hours

### Product Price

ZAR 2 000

### Product Price Breakdown

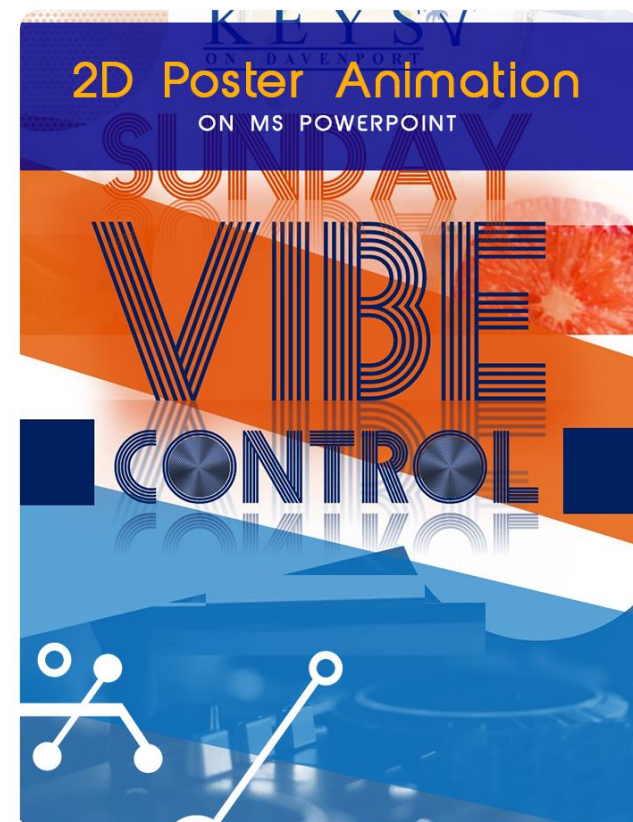
ZAR 250 - Storyboard

ZAR 250 - Pre-Production (Animatic)

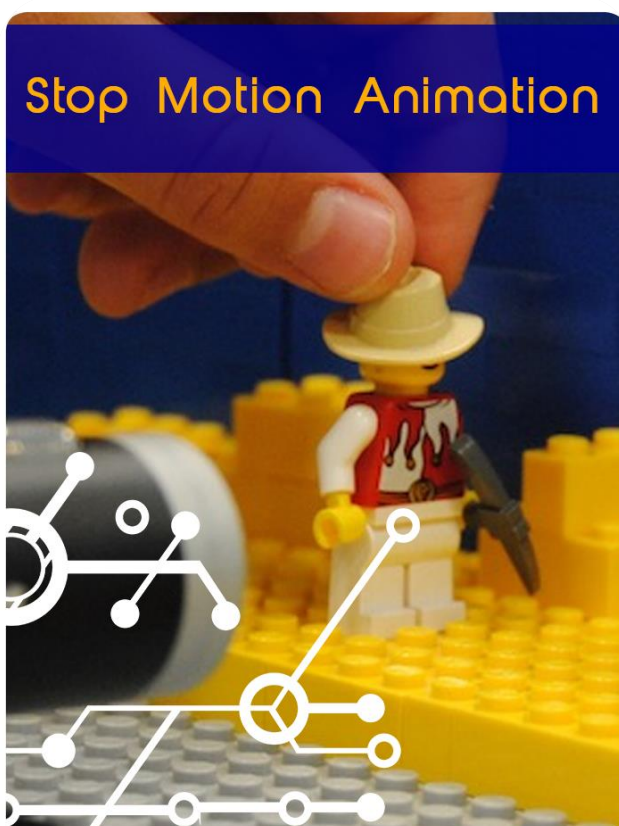
ZAR 1500 – Animating

### Product Short Description

Simple 2D animation using MS PowerPoint for basic motion, reveals and transitions for the use of promotion.



ZAR 2 000



ZAR 3 500

### Product Title

5 sec Stop Motion Animation

### Delivery Duration

72 Hours

### Product Price

ZAR 3 500

### Product Price Breakdown

ZAR 500 - Storyboard

ZAR 800 - Pre-Production (Animatic)

ZAR 1200 - Animating

### Product Short Description

5 Second stop motion animation is a series of still object images, captured moving frame by frame, when placed in a timeline and played back at 29 frames per second (fps), the illusion of the objects moving autonomously is seen.





# Animation Services

**Product Title**

5 sec 2D Live Action Animation

**Delivery Duration**

96 Hours

**Product Price**

ZAR 4 500

**Product Price Breakdown**

ZAR 500 – Storyboard

ZAR 800 - Pre-Production (Animatic)

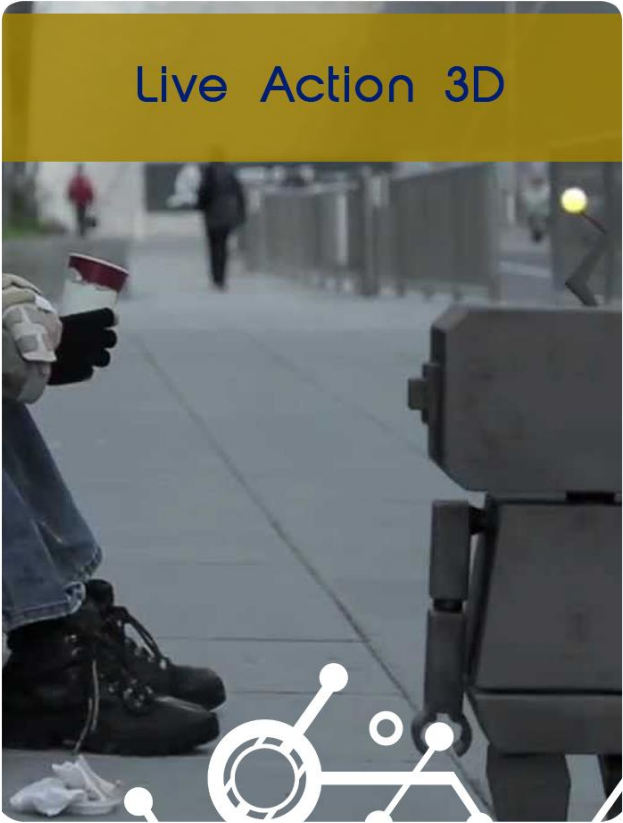
ZAR 1200 - Animating

**Product Short Description**

5 Second 2D live animation is 2D animation mixed with live-action or real footage. The digital and the real world interact through shot planning and editing, creating the illusion of digital content in the in the real world.



ZAR 4 500



ZAR 5 500

**Product Title**

5 sec Live Action 3D Animation

**Delivery Duration**

112 Hours

**Product Price**

ZAR 5 500

**Product Price Breakdown**

ZAR 500 - Storyboard

ZAR 800 - Pre-Production (Animatic)

ZAR 1200 - Animating

**Product Short Description**

5 Second 3D live animation is 3D animation mixed with live-action or real footage. The digital and the real world interact through shot planning and editing, creating the illusion of digital content in the in the real world.





- Services

**Product Title**  
5 Sec 3D Animation (Logo Intros etc.)

**Delivery Duration**  
96 Hours

**Product Price**  
ZAR 3 500

**Product Price Breakdown**  
ZAR 500 - Storyboard  
ZAR 800 - Pre-Production (Animatic)  
ZAR 2200 – Animating

**Product Short Description**  
5 Second 3D animation usually reserved for animated logo intros. Using industry standard animation software from Autodesk the logo intro maintains an international level of appeal.

3D Animation

3D

ZAR 3 500





# App Services



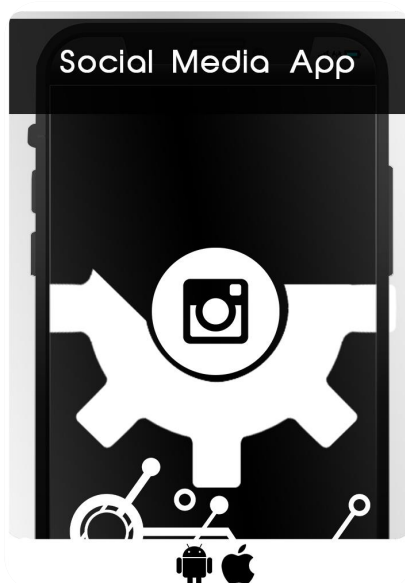
ZAR 25 000



ZAR 15 500



ZAR 25 500



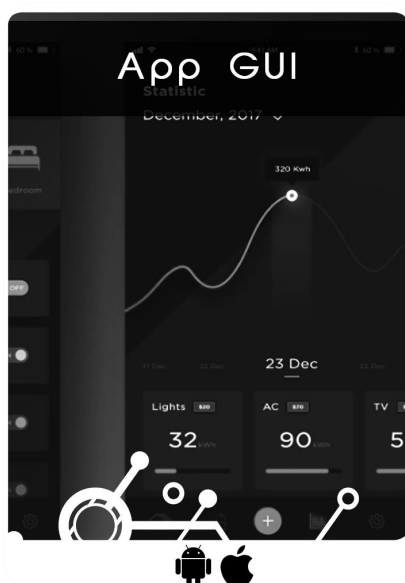
ZAR 25 500



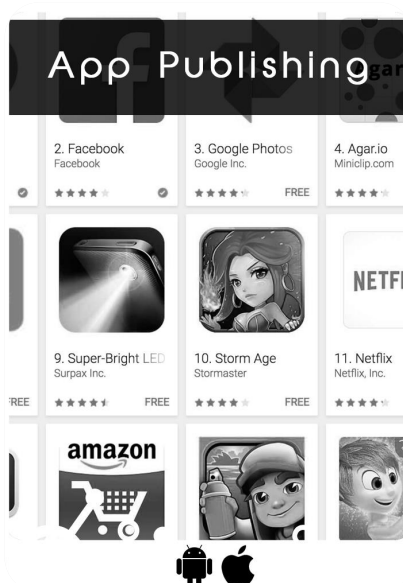
ZAR 65 500



ZAR 35 500



ZAR 2 500



ZAR 5 500



# App Services

## Product Title

Native App

## Delivery Duration

90 Days

## Product Price

ZAR 25 000

## Product Price Breakdown

ZAR 500 - Template Upload

ZAR 1000 - Publishing

ZAR 6000 - Content Preparation

ZAR 6000 - Design & Layout

ZAR 1500 - Basic SEO

## Product Short Description

A native app is an app that functions on your mobile phone without the need for an internet connection



ZAR 25 000



ZAR 15 500

## Product Title

Web-based App

## Delivery Duration

90 Days

## Product Price

ZAR 15 500

## Product Price Breakdown

ZAR 500 - Template Upload

ZAR 1000 - Publishing

ZAR 1000 - Content Preparation

ZAR 1500 - Design & Layout

ZAR 1500 - Basic SEO

## Product Short Description

A Web-Based Apps, as the name states are based online and therefore require an internet connection to function.



# App Services

**Product Title**

Hybrid App

**Delivery Duration**

90 Days

**Product Price**

ZAR 25 500

**Product Price Breakdown**

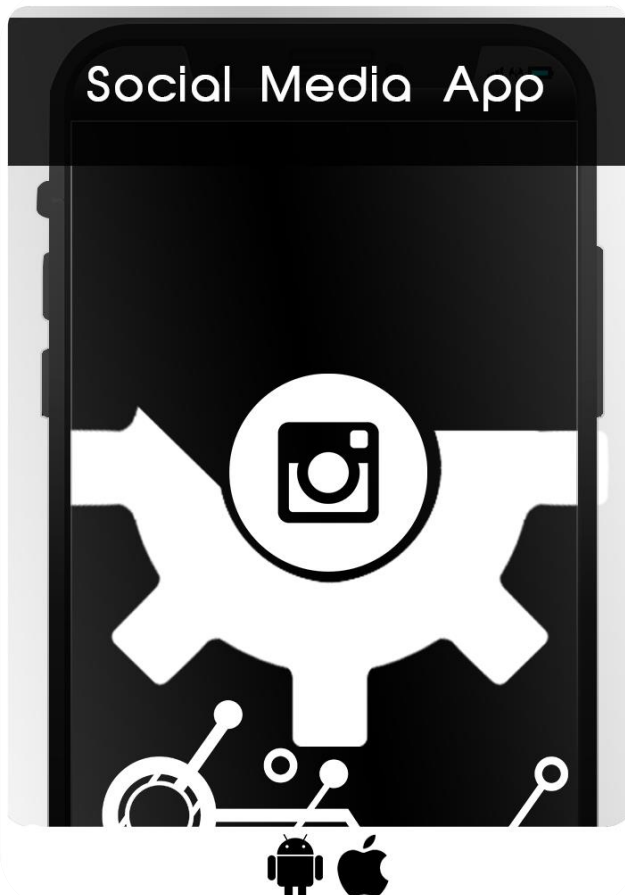
- ZAR 500 - Template Upload
  - ZAR 1000 - Publishing
- ZAR 6000 - Content Preparation
  - ZAR 6500 - Design & Layout
  - ZAR 1500 - Basic SEO

**Product Short Description**

A Hybrid App is an App that combines both the functions of Native and web-based apps, i.e. It works with and with the internet



ZAR 25 500



ZAR 25 500

**Product Title**

Social Media App development

**Delivery Duration**

∞ Days

**Product Price**

ZAR 25 500

**Product Price Breakdown**

- ZAR 3000 - Flow Chart/ Structure Design
- ZAR 5 000 - Content Preparation/ GUI Design
- ZAR 9 000 - Demo development and Beta Test
- ZAR 5 000 - Final Script Development/ Final Testing
- ZAR 3 500 - Publishing

**Product Short Description**

A social media type app is based on user-profiles much like the popular social media apps in use today. The app will facilitate the reason behind the connecting of users whether it be dating or finance.



# App Services

## Product Title

Augmented Reality App

## Delivery Duration

∞ Days

## Product Price

ZAR 35 500

### • Product Price Breakdown

- ZAR 5000 - Flow Chart/ Structure Design
- ZAR 7 000 - Content Preparation/ GUI Design
- ZAR 11 000 - Demo development and Beta Test
- ZAR 7 000 - Final Script Development/ Final Testing
  - ZAR 5 500 - Publishing

### Product Short Description

An augmented reality app is either going to marker-based or it will be marker-less. The most common AR apps are marker-based apps with the use of a product image as marker and allowing a 3D image to be augmented on the image in the real world, as seen through your mobile device.



ZAR 35 500



ZAR 65 500

## Product Title

Uber Type App Development

## Delivery Duration

∞ Days

## Product Price

ZAR 65 000

### Product Price Breakdown

- ZAR 5000 - Flow Chart/ Structure Design
- ZAR 10 000 - Content Preparation/ GUI Design
- ZAR 20 000 - Demo development and Beta Test
- ZAR 20 000 - Final Script Development/ Final Testing
- ZAR 10 000 - Publishing

### Product Short Description

An Uber type app is an app based on the system made popular by uber of connecting users to hardware which they don't have which in this case is a car. This template can be applied as it has been in the past to other personal hardware such as a bicycle or a room as with Air-BnB.



# App Services

## Product Title

App GUI Design

## Delivery Duration

90 Days

## Product Price

ZAR 2 500

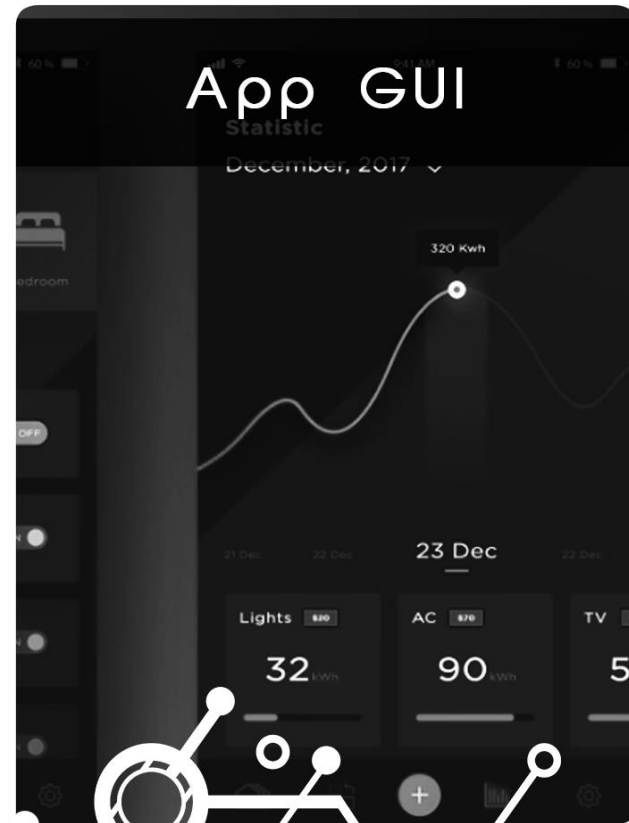
## Product Price Breakdown

ZAR 1 000 - Background & Splash

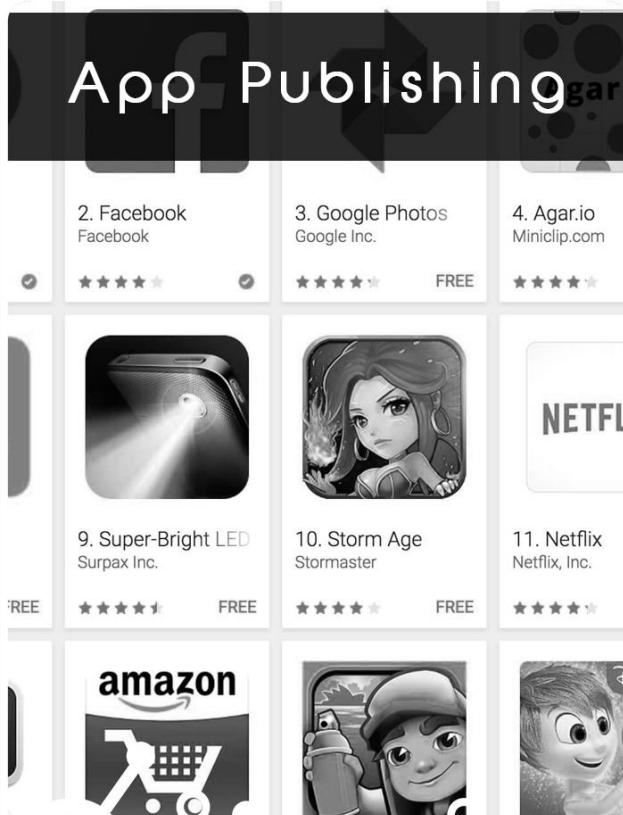
ZAR 1500 - Buttons x 15 (ZAR100/btn)

## Product Short Description

The GUI is the graphic user interface also associated with UIX which is user experience. Special considerations are applied when developing graphics for apps especially for the apple app store. The GUI can be a strong reason for your app to be denied publication by the App store curators.



ZAR 2 500



ZAR 5 500

## Product Title

App Publishing

## Delivery Duration

30-90 Days

## Product Price

ZAR 5 500

## Product Price Breakdown

ZAR 1 000 - Document/ Certificate prep

ZAR 1500 - Troubleshooting and Adjustments

ZAR 3000 - 2 Platform Licensing Fees

## Product Short Description

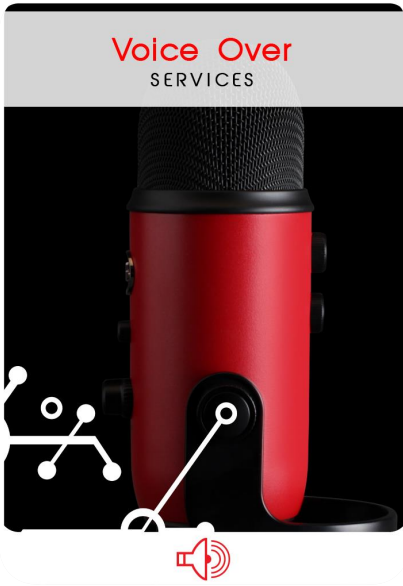
App publishing is the last piece of the puzzle before taking your app to market. Publishing on Google Play is simple enough but has its own need for technical knowledge and experience, with regards to the Apple App Store the process becomes more difficult and requires someone with more experience.



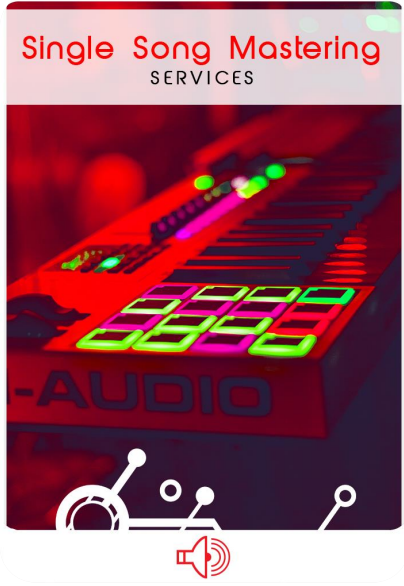
# Sound Services



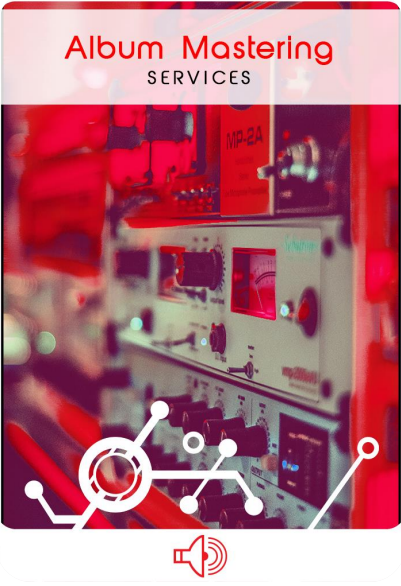
ZAR 1 500



ZAR 1 500



ZAR 1 500



ZAR 8 500





# Sound Services

**Product Title**  
Instrumental Creation

**Product Price**  
ZAR 1500

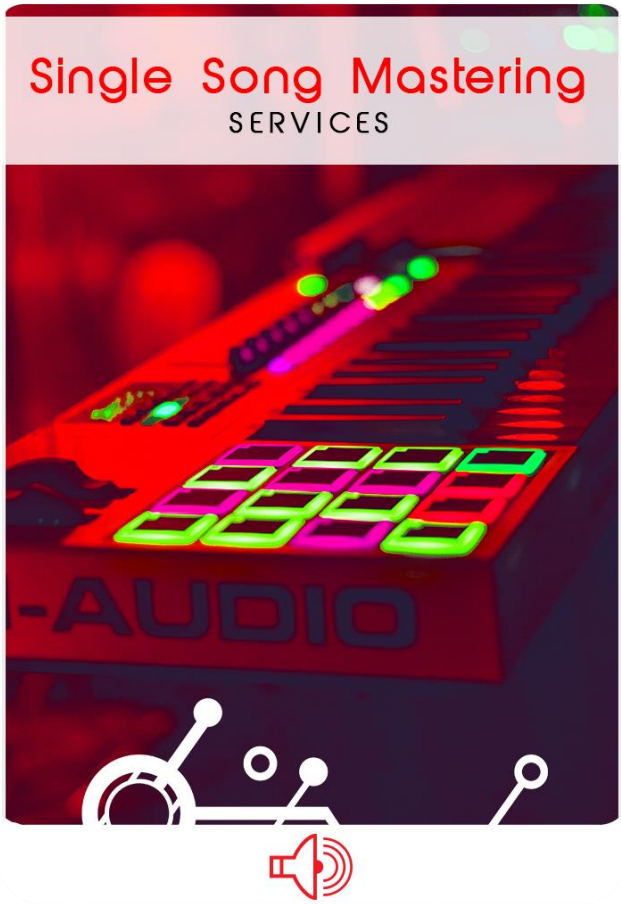
**Product Price Breakdown**  
ZAR 500 - Initial Melody Development  
ZAR 1000 - Final Instrument Composition

**Delivery**  
72 Hrs

**Product Short Description**  
Instrumental creation is when professional sound engineer or musician creates an original instrumental composition. Genres included in the service are: EDM, Deep House, Gospel, Hip Hop/ Trap and more.



ZAR 1 500



ZAR 1 500

**Product Title**  
Single Song Mastering

**Product Price**  
ZAR 1500

**Product Price Breakdown**  
ZAR 750 - Mastering & Volume Levelling

**Delivery**  
72 Hrs

**Product Short Description**  
The mastering of a single songs is done through altering frequencies to allow more clarity in the elements of the songs.





# Sound Services

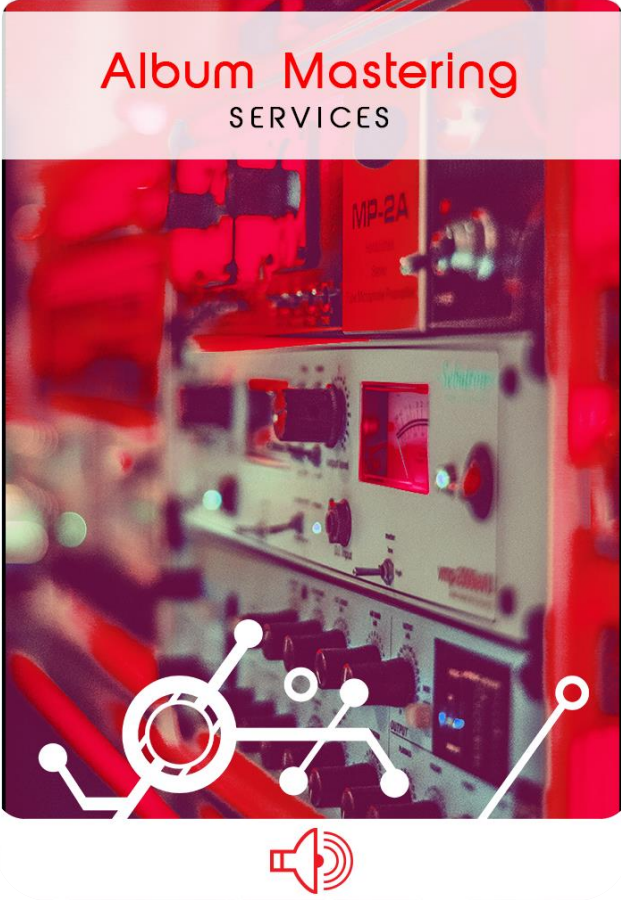
**Product Title**  
10 Song Album Mastering

**Product Price**  
ZAR 8500

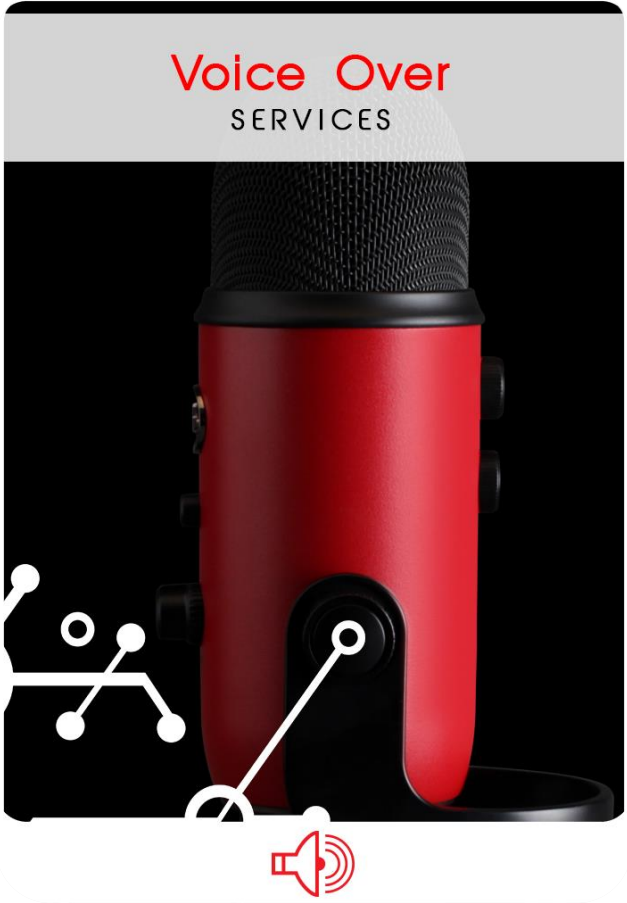
**Product Price Breakdown**  
ZAR 5000 - Mastering  
ZAR 3500 - Mixing/ Volume Levelling

**Delivery**  
72 Hrs

**Product Short Description**  
The mixing and mastering of 10 songs in a single body of work. The music is faded or mixed to follow a seamless flow between songs and mastered through altering frequencies to allow more clarity in the elements of the songs.



ZAR 8 500



ZAR 1 500

**Product Title**  
Voice Over Set (5min)

**Product Price**  
ZAR 1500

**Product Price Breakdown**  
ZAR 500 - Outline and Rehearsal/ Script Prep)  
ZAR 1000 - 5 min Voice Recording (200/min)

**Product Short Description**  
Voice over set is the narrative speech content in an advert, educational or instructional video.

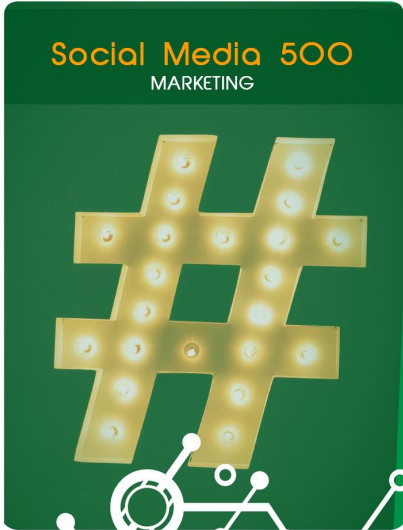




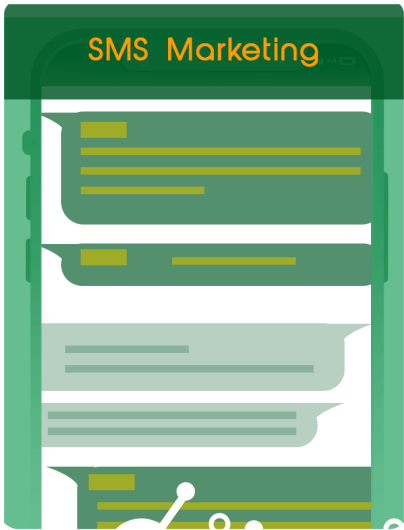
# Strategy Services



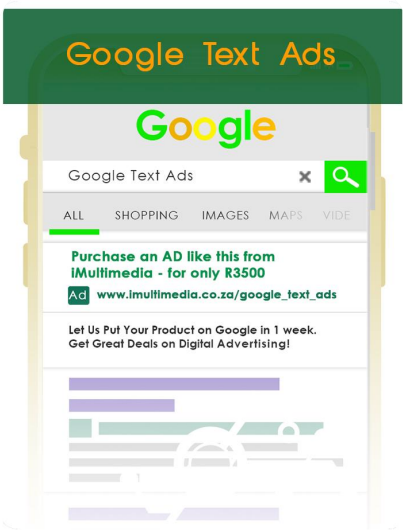
ZAR 3 500



ZAR 500



ZAR 4 500



ZAR 3 500



ZAR 4 500



ZAR 5 500



ZAR 6 500





# Strategy Services



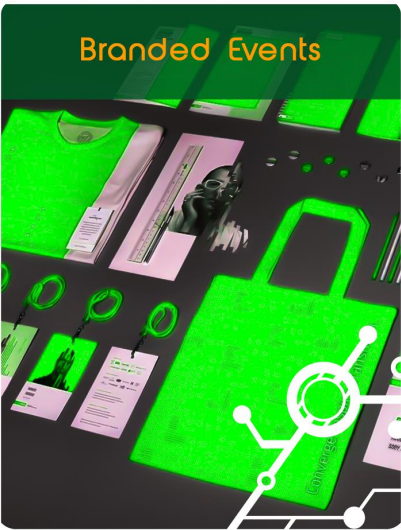
ZAR 3 500



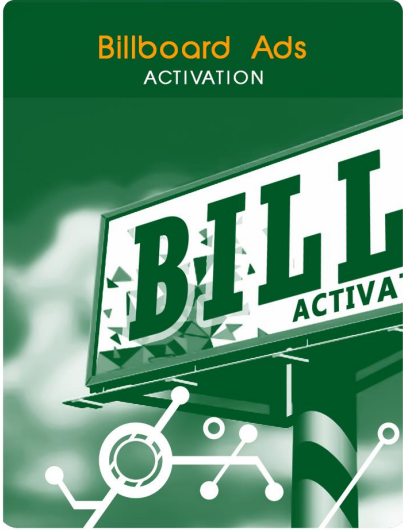
ZAR 8 500



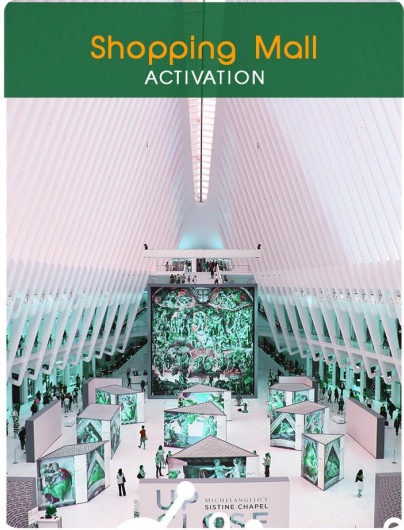
ZAR 13 500



ZAR 15 500



ZAR 25 500



ZAR 14 500





# Strategy Services

**Product Title**

Digital marketing Plan ( silver/ gold/ platinum)

**Product Price**

ZAR 3500 - Silver  
ZAR 8500 - Gold  
ZAR 13500 - Platinum

**Product Price Breakdown**

~Silver~

ZAR 2500 - Social Media Marketing Plan - 1 platform (3 Month)  
ZAR 500 - Email Marketing Plan Design - 1 campaign (3 Month)  
ZAR 500 - SMS Marketing Plan Design - 1 campaign (3 Month)

~Gold~

ZAR 5500 - Social Media Marketing Plan - 3 platforms (3 Month)  
ZAR 2000 - Email Marketing Plan Design - 3 campaigns (3 Month)  
ZAR 1000 - SMS Marketing Plan Design - 3 campaigns (3 Month)

~Platinum~

ZAR 7500 - Social Media Marketing Plan - 4 platforms (3 Month)  
ZAR 2500 - Email Marketing Plan Design - 4 campaigns (3 Month)  
ZAR 1500 - SMS Marketing Plan Design - 4 campaigns (3 Month)

**Product Short Description**

The digital marketing plans are designed to guide your marketing strategy with both free and paid campaigns. The plan includes graphic design advice, text content advice, post themes and scheduling advice.



ZAR 3 500

**Product Title**

Social Media Marketing 500

**Product Price**

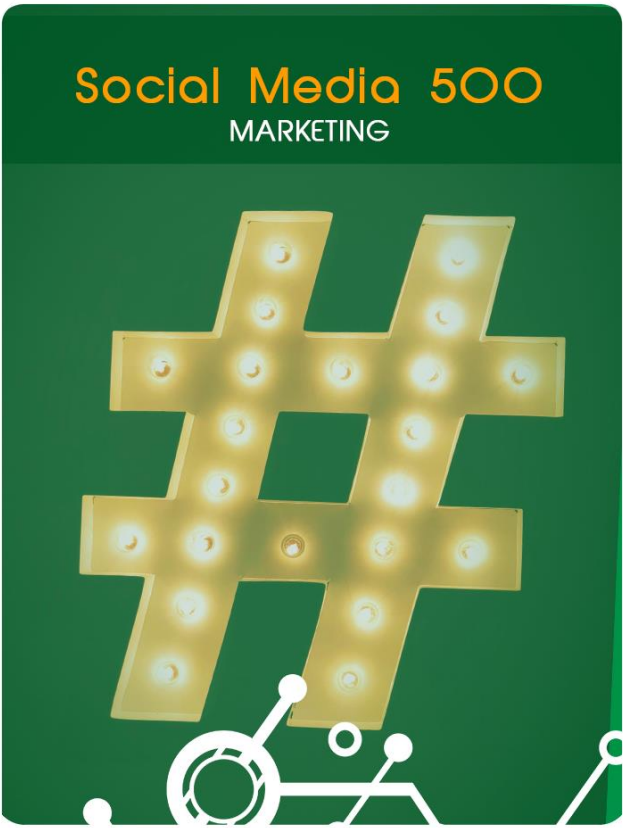
ZAR 500/month - Silver  
ZAR 2500/month - Gold  
ZAR 5500/month - Platinum

**Product Price Breakdown**

ZAR 500/month - Silver - 1 Post per Day - 1 Platform  
ZAR 2500/month - Gold - 5 Posts Per Day - 2 Platforms (Customized Graphics)  
ZAR 5500/month - Platinum - 5 Posts Per Day - 3 Platforms (Graphics, Lead generation)

**Product Short Description**

Social Media Marketing 500 is designed to provide your brand with both an affordable and effective content publishing. The plan includes graphic design, text content, post themes and scheduling.



ZAR 500





# Strategy Services

**Product Title**

SMS Marketing Campaign

**Product Price**

ZAR 4 500

**Product Price Breakdown**

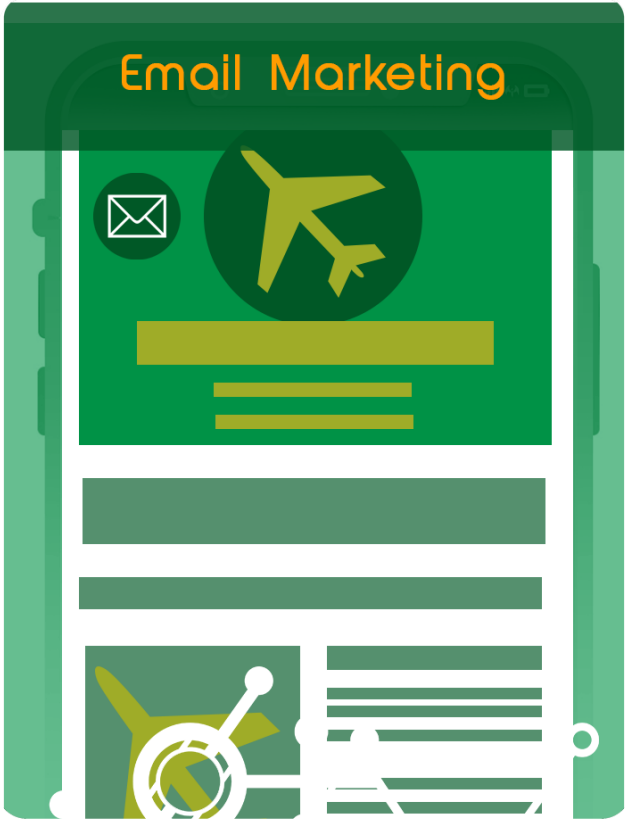
ZAR 2500 - Advert Script/ Text creation.  
ZAR 2000 - SMS Bulk Send to 10 000  
ZAR 1000 - Analytics Reporting

**Product Short Description**

An SMS campaign is a marketing campaign that uses short message service as the leading platform. This campaign can also be used to update existing clients on company news and also used as lead generation tool.



ZAR 4 500



ZAR 6 500

**Product Title**

Email Campaign Creation

**Product Price**

ZAR 6 500

**Product Price Breakdown**

ZAR 2500 - Graphics, Campaign prep. and Testing.  
ZAR 3000 - Email Campaign Publishing  
ZAR 1000 - Analytics Reporting

**Product Short Description**

An email campaign is a marketing campaign that uses emails as the leading platform. Campaign can be used to update existing clients on company news and also used as lead generation tool.





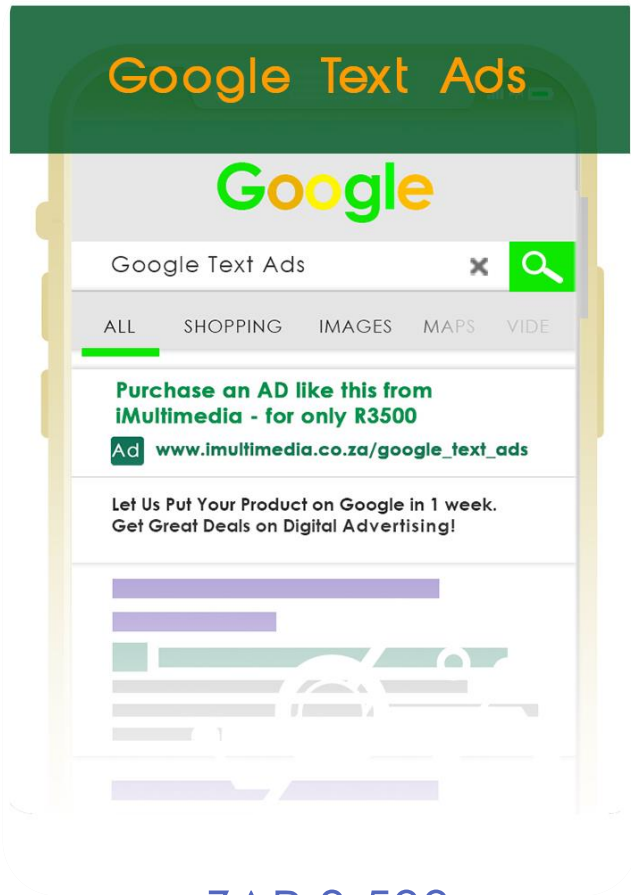
# Strategy Services

**Product Title**  
Google Text Ads

**Product Price**  
ZAR 3 500

**Product Price Breakdown**  
ZAR 1500 - Advert Script Prep (Keywords, Tags)  
ZAR 1000 - Google Text Ad Creation  
ZAR 1000 - Analytics Reporting

**Product Short Description**  
Google Text ads are the ads we see when we all perform a search on Google. They are always made of text hence the name and they appear above the search results based on the amount one has paid for a set of key words.



ZAR 3 500



ZAR 4 500

**Product Title**  
Google Display Ads

**Product Price**  
ZAR 4 500

**Product Price Breakdown**  
ZAR 1500 - Advert Script and Motion Graphics Prep  
ZAR 2000 - Google Display Ad Creation  
ZAR 1000 - Analytics Reporting

**Product Short Description**  
Google display ads are the ads we see on a website that appear on the side panels and on the top banner. Generally created using an animation software to create a cyclic animation of a logo flashing or other repetitive movement.





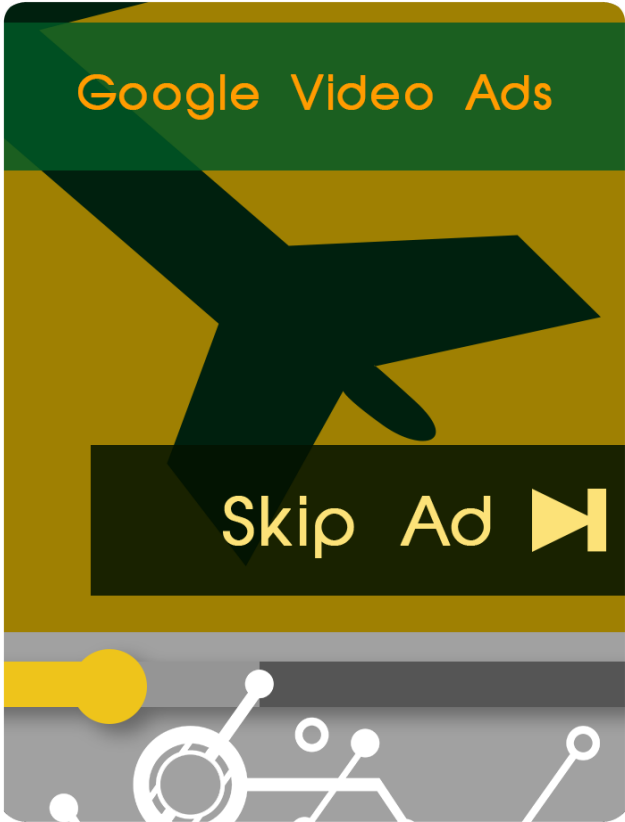
# Strategy Services

**Product Title**  
Google Video Ads

**Product Price**  
ZAR 5 500

**Product Price Breakdown**  
ZAR 1500 - Advert Script and Storyboard Prep  
ZAR 3000 - Google Video Ad Creation (Motion Graphics and Stock Footage)  
ZAR 1000 - Analytics Reporting

**Product Short Description**  
Google video ads are the ads we see on a website that appear before the video we are looking for plays. The video advert much like the display ad will appear on websites with the tags and keywords requested, the video will also appear on videos with the specific parameters as opposed to specific videos.



ZAR 5 500





# Strategy Services

**Product Title**  
Physical Marketing Plan  
( silver/ gold/ platinum)-

**Product Price**  
ZAR 3 500 - Silver  
ZAR 8 500 - Gold  
ZAR 13 500 - Platinum

**Product Price Breakdown**  
~Silver~  
ZAR 2500 - Organic WoM & PR Marketing Plan - (3 Month)  
ZAR 500 - Print Media Marketing Plan Design - (3 Month)  
ZAR 500 - Brand Activation Marketing Plan Design - (3 Month)  
  
~Gold~  
ZAR 5500 - Organic WoM & PR Marketing Plan - (3 Month)  
ZAR 2000 - Print Media Marketing Plan Design - (3 Month)  
ZAR 1000 - Brand Activation Marketing Plan Design - (3 Month)  
  
~Platinum~  
ZAR 7500 - Organic WoM & PR Marketing Plan - (3 Month)  
ZAR 2500 - Print Media Marketing Plan Design - (3 Month)  
ZAR 1500 - Brand Activation Marketing Plan Design - (3 Month)

**Product Short Description**  
The physical marketing plans are designed to guide your marketing strategy with both free and paid campaigns. The plan includes graphic design advice, text content advice, post themes and scheduling advice.



ZAR 3 500

**Product Title**  
Street Pole Marketing

**Product Price**  
ZAR 8 500

**Product Price Breakdown**  
ZAR 1500 - Poster Design  
ZAR 1500 - Municipality Permit  
ZAR 5000 - Poster Print & Pin-up  
ZAR 500- Removal

**Product Short Description**  
This 3 month street pole print marketing campaign is perfect for getting your brand onto the streets. Graphics designed to fit the surrounding colours with bold print for high visibility.



ZAR 8 500





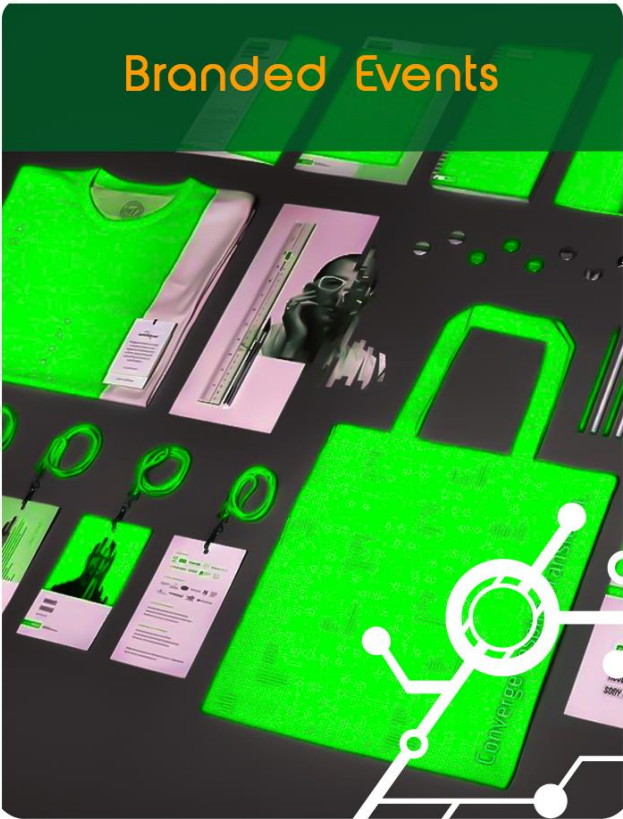
# Strategy Services

**Product Title**  
Branded Events

**Product Price**  
ZAR 15 500

**Product Price Breakdown**  
ZAR 2000 - Corporate Branding Items Design Mock Ups  
ZAR 3500 - Event 3D Graphics Render  
ZAR 5500 - Final Graphics  
ZAR 5000 - Marketing Material Print & Delivery

**Product Short Description**  
A branded event ensures that your delegates see your branding and quality of your brand though the event packaging. Transform the event venue into your brands showcase and ensure that you have materials for your guests to take home.



ZAR 15 500



ZAR 13 500

**Product Title**  
Brand Activation

**Product Price**  
ZAR 13 500

**Product Price Breakdown**  
ZAR 2000 - Corporate Branding Items Design Mock Ups  
ZAR 3500 - Event 3D Graphics Render  
ZAR 3500 - Final Graphics  
ZAR 5000 - Marketing Material Print & Delivery

**Product Short Description**  
A brand activation is similar to both the mall activation and the branded event. Take your brand outside and transform the space to create a tailored experience for passer buyers.





# Strategy Services

**Product Title**

Shopping Mall Marketing

**Product Price**

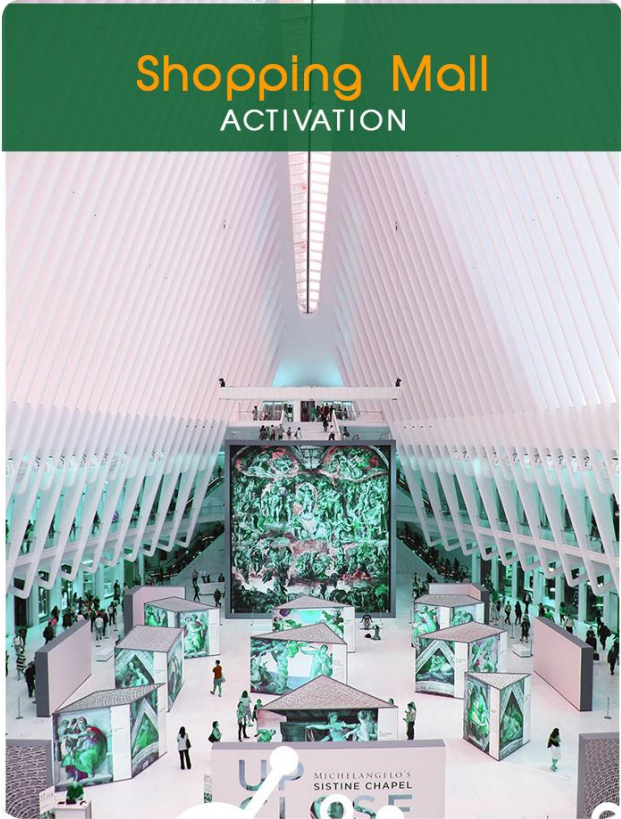
ZAR 14 500

**Product Price Breakdown**

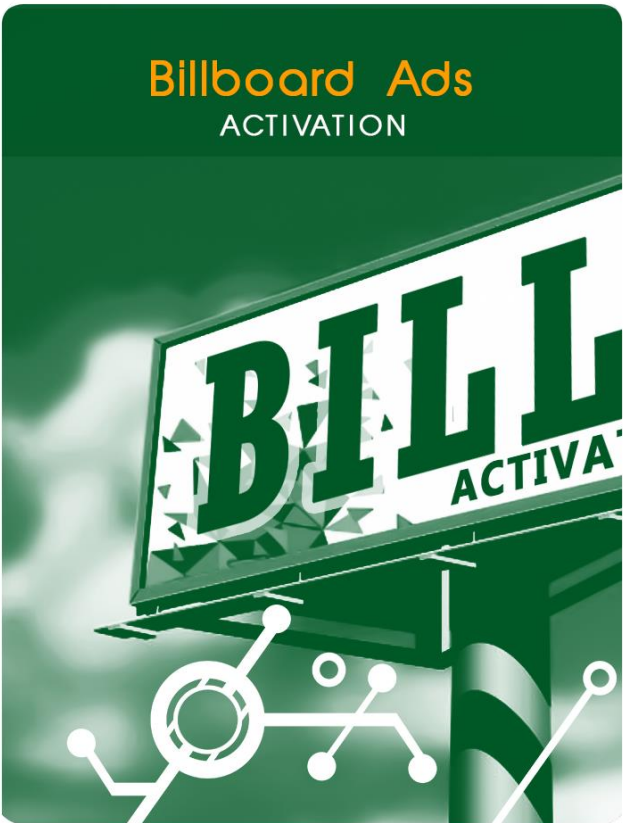
ZAR 2500 - Activation 3D Design & Render.  
ZAR 9000 - 24000 - Mall Floor Space and Branding Material  
Printing  
ZAR 3000 - Uniforms

**Product Short Description**

Shopping mall activation is the showcasing of a brand in a shopping mall. This involves creating activities that will entice the client to participate, learn more about the brand and walk away with piece of marketing material.



ZAR 14 500



ZAR 25 500

**Product Title**

Billboard Marketing

**Product Price**

ZAR 25 500

**Product Price Breakdown**

ZAR 10500 - Billboard Design  
ZAR 4500 - Municipality Permit  
ZAR 5500 - Billboard Print & Pin-up  
ZAR 500- Removal

**Product Short Description**

This 3 month billboard marketing campaign is perfect for getting your brand onto a heavy flow of traffic. Graphics designed to fit the surrounding colours with bold print for high visibility.






# Script Services

Advert Script



ZAR 500

Creative Writing




ZAR 500

Screenplay



ZAR 1 500

Business Plan  
Write\_Up



ZAR 3 500





# Script Services

**Product Title**

Advert Script 100 Words

**Product Price**

ZAR 500

**Product Price Breakdown**

ZAR 5 per Word - Advert Script 100 Words

**Product Short Description**

An advert script can be used for either SMS and/or social media marketing or others. With limited characters one needs to be informative and concise.



ZAR 500



ZAR 750

**Product Title**

Creative Writing 250 Words

**Product Price**

ZAR 750

**Product Price Breakdown**

ZAR 5 per Word

**Product Short Description**

Creative writing is the text found inside a website, advert and other public content. Writing is an art that should never be overlooked as it's the final impression in a piece of work.





# Script Services

**Product Title**

20 Page Screenplay

**Product Price**

ZAR 10 000

**Product Price Breakdown**

ZAR 500 per Page - 20 page Screenplay.

**Product Short Description**

A screenplay is the dialogue found inside a film in text form, we will take your story and convert it into a text that can be used as dialogue for a film.



ZAR 10 000



ZAR 5 500

**Product Title**

5 Page Business Plan Write Up

**Product Price**

ZAR 5 500

**Product Price Breakdown**

ZAR 1 100 per Page

**Product Short Description**

A business plan not only outlines the structure of your business for the benefit of others but it also allows you to see the direction and overview of your own company. Including: Executive summary, Financial projection graphs/ graphics, marketing plan and swot analysis.





Thanks You for your Time

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